



Town of Palm Beach Application for Service

Please note that pursuant to [FS 119.07](#), the information provided in this application is considered to be a public record, except as provided by law.

- Which board/commission/committee are you applying for?
- Recreation Advisory Commission
 - Investment Advisory Committee

Investment Advisory Committee

The [Investment Advisory Committee](#) acts in an advisory capacity to the Town Council on matters related to the Town's investment policy and the investment of surplus funds.

Membership: 5 members

Terms: 2 year terms, members may succeed themselves in office*
*To avoid conflicts of interest, the Town of Palm Beach will not engage in business with any Committee member during their term and for at least two years after their term expires.

Meetings: 4 in-person meetings per year, no more than 1 unexcused absence allowed per 12-month period

- Qualifications:**
- Members must be residents of the town.
 - All members must have prior fixed-income investment experience.

Recreation Advisory Commission

The [Recreation Advisory Commission](#) acts in an advisory capacity to the Town Council on matters related to recreation programs and facilities within the town.

Membership: 7 regular members

Terms: 3 year terms, no more than 2 consecutive terms

Meetings: 3 in-person meetings per year, no more than 2 unexcused absences allowed per calendar year

- Qualifications:**
- Members must be registered voters in the town
 - Preference is given to candidates who are enrolled or have their children enrolled in a recreation department program or are a regular participant or volunteer at a town recreation department facility

Contact Information

First Name	Joan
Last Name	Parker
Email Address	jparker333@icloud.com
Phone Number	9176696649

Address	44 Cocoanut Row
City	Palm Beach
State	Florida
ZIP Code	33480

I affirm that I am a registered voter in the Town of Palm Beach.

For Palm

I affirm that I am a resident of the Town of Palm Beach.

For Palm

Demographics

[FS 760.80](#) requires the Town of Palm Beach to maintain and report the following information:

Ethnicity	Caucasian/Non-Hispanic
Gender	Female
Physically Disabled	No
If you are appointed and are currently serving on another board/commission/committee, you are required to resign from that position. Do you understand this requirement?	<ul style="list-style-type: none"> Yes
If there are any periods of time during which you anticipate that you will be unavailable for meetings, please specify.	I am available from September to June

Interest/Experience

If you have served on any boards/commissions/committees in the Town of Palm Beach or elsewhere, please list them and include details such as length of service, attendance record, etc.	Salvation Army Advisory Board since 2022 Attended once a month meetings in person or on zoom when necessary
How many meetings of the board you are applying for have you attended in the past two years?	Attended one with Susan Watts
Why are you interested in serving	I would like to contribute to the Recreation Center involvement in the Palm Beach

on this board and what do you hope to accomplish by serving?	community i. I currently organize tennis round robins and games five days a week
Have you read the applicable sections of the Town Code of Ordinances related to this board?	Yes

Background

Please describe your current and previous occupations, along with the number of years you spent in each role.	Resume attached. Currently a marketing consultant and working for Palm Beach clients on projects
Please describe your educational background. Do you have a degree in or have you taken courses in any fields of study relevant to the board you are applying for?	Hood College Previously attended highschool at Palm Beach Graham Eckes Boarding school
Why do you feel you are qualified to serve on this board?	I have had a great deal of experience coordinating events and fundraising for the Salvation Army and being involved in community service and over 30 years of a marketing career I was on the Seaview tennis team for ten years and still very active in organizing tennis at the Rec Center .I am a problem solver and creative thinker .
Are you a member of any of the following organizations?	<ul style="list-style-type: none"> Other
If you would like to specify what other organizations you are a member of, please do so here.	English Speaking Union Chamber Music Society
You may provide a resume for consideration. However, this is not a requirement.	

In the event you are applying to be a Regular Member and you are not successful, will you accept appointment as an Alternate Member should the Town Council wish to appoint you as an Alternate Member?

Yes

*Have you ever been convicted or pled guilty or nolo contendere to a crime other than minor traffic violations?

No

Signature Agreement

1. I understand the duties, role, and time commitment to the board/commission to which I have applied and have read the regulations concerning absences and [conflicts of interest](#).
2. I understand that I will be required to complete county-mandated ethics training if appointed.
3. I understand that any falsification of material facts will be grounds for rejection of this application or dismissal.

By affixing your signature in the box below, you agree that such signature will be the electronic representation of your signature to be valid and binding upon you for all purposes when you (or your agent) affix below, including on legally binding contracts, just the same as a hand-written signature.

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3. I understand that I will be required to file the Form 1 Statement of Financial Interests with the Florida Commission on Ethics if appointed.
4. I understand that any falsification of material facts will be grounds for rejection of this application or dismissal.

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Signature

A handwritten signature in black ink, appearing to read "Gordon".

Thank you for providing this information. After clicking 'Submit' you will receive a Submission ID number that can be retained for future reference.

You will be updated by our staff, if necessary, as your submission is processed. Please contact the Town Clerk's office at townclerk@townofpalmbeach.com with any questions.

Please note that Board/Commission applications expire on December 15 of each year.

Have a great day!

1960's Joan Parker establishes publicity agency specializing in luxury lifestyle, beauty, fashion.

1967 NW Ayer hires Parker as Director of Diamond Information Center (DIC).

1970's NW Ayer buys out Joan Parker publicity agency and names Parker PR Director for all NW Ayer's advertising clients. Parker appointed to Board of Directors.
Launch of Steuben jewelry and Asprey in Trump Tower become clients.

1995 DeBeers moves account from NW Ayer to JW Thompson with Parker and DIC staff.

2002 CEO of DeBeers LV joint venture hires Parker to launch the DeBeers retail brand in US.

2005 - Present

Parker becomes luxury lifestyle communications consultant. Tourneau Palm Beach retail store on Worth Avenue becomes client. Among other projects in art and fashion, retained by Tourneau Palm Beach Worth Avenue for two seasons.

Served on three Board of Directors.

Awards: Women's Economic Alliance Foundation for Directors Choice Awards (1990).
Women's Jewelry Association (WJA) Lifetime Achievement Award (2001).

Speaking engagements: Cosmopolitan Club NY, Four Arts Palm Beach, Litchfield Antiques Show.