

Application for Service

Profile

James

First Name

P

Middle
Initial

McKelvy

Last Name

1295 N. Lake Way

Home Address

Suite or Apt

Palm Beach

City

FL

State

33480

Postal Code

mckelvypeter@gmail.com

Email Address

Mobile: (240) 205-4743

Primary Phone

Alternate Phone

Which Boards would you like to apply for?

Shore Protection Board: Submitted

Question applies to multiple boards

I am a resident of the Town of Palm Beach (Initial below)

McK

Question applies to multiple boards

Please attach proof of Town of Palm Beach residency. Failure to attach proof of residency shall be grounds to reject your application. Proof of residency shall be either a copy of your Florida's Driver's License matching the address of your residence as shown on this application, a copy of a utility bill in your name at the residence address shown on this application, or by providing an original, fully executed and notarized Declaration of Domicile with this application.

Question applies to multiple boards

[Drivers.license.pdf](#)

Please upload proof of residency

Retired

Occupation

In what area of town do you live?

☒ North

Interests/Experience

Question applies to Shore Protection Board

Why are you interested in serving on the Shore Protection Board?

I grew up in the Town of Palm Beach and graduated from the Palm Beach Day School in 1969. I have been a seasonal visitor since 1976 and for the last ten years I have made the town my full-time residence. I feel a deep appreciation of this town and want to give back to the community. I feel that the Shore Protection Board is an opportunity that will allow me to continue to contribute in a meaningful way to the community.

Question applies to Shore Protection Board

How many meetings of the Shore Protection Board have you attended in the last year?

None. I did review video of the April 4, 2020 meeting

Please indicate if there are any periods of time for which you will be unavailable for meetings.

National Holidays

Question applies to multiple boards

If you have served on any boards/commissions/committees in the Town of Palm Beach or elsewhere, please list them and include details such as length of service, attendance record, etc.

I served on the Strategic Planning Board from December 1 through March of 2023. I think I missed one meeting and attended one via Zoom. I was able to attend all other meetings in person. I previously served as the Board Chair of the Friends of Arthur R. Marshall Loxahatchee National Wildlife Refuge from 2018-2020. I was the recipient of the Volunteer of the Year Award from the organization during 2019. In 2024 I was invited to become a member of the Palm Beach Civic Association Intracoastal/Lagoon Committee.

Question applies to Shore Protection Board

Please list your qualifications specifically relevant to shore protection, including any degrees or certifications you possess.

While at the Arthur R. Marshall Loxahatchee National Wildlife Refuge the board was involved in designing learning opportunities around water quality issues. The Refuge is a major component of the South Florida Water management infrastructure. We dealt with issues of invasive species, public outreach and strategic organizational development. I am an active member of 1000 Friends of Florida and try to stay up-to date on issues pertaining to the overall environment of South Florida. I am a member of the Sailfish Club of Florida Fishing Committee and the West Palm Beach Fishing Club. I currently serve as the Managing Director of the Merrain Beach Association. In that capacity I have first hand knowledge of the beach re-nourishment and on-going dredge operations at the inlet. I have fished, walked and dived along most of the beaches of the town over the last 50 years.

Question applies to Shore Protection Board

Please describe your experience with the design and/or construction of coastal protection projects.

My only direct experience was through my interaction with the Town Staff during the 2021-22 Inlet dredge project which used Merrain Road as the access point for the project. This gave me some insight into the issue of easements and the need for engagement and communication with the neighbors during these kinds of projects. I also became familiar in talking with the then Coastal Manager about the difference between what the Army Corp of Engineers does as part of inlet dredging and how the town leverages that sand to enhance dune building.

Question applies to Shore Protection Board

Please describe any particular knowledge or experience you may have regarding alternative or emerging shore protection technology or coastal management processes.

I have reviewed information on the use of mangroves in shoreline restoration, primarily that on the website of an organization called MANG. I have attended meetings regarding the mitigation efforts taking place in the Bahamas related to the restoration of the mangrove forests destroyed by Hurricane Andrew. I have had some discussion with friends who are involved with the pilot project proposed for the lake along the Palm Beach Country Club shoreline.

Are you a member of any of the following organizations? (Check all that apply)

☒ Palm Beach Civic Association

Present Occupation

retired

No. of years

10

Past occupation(s)

I was a Sr. VP at Discovery Communications, the leading producer of non-fiction television programming in the world. I held a number of jobs there including Director of Programming, Director of Film Finance, VP of Digital Strategies and Sr VP Discovery Music.

No. of years

22

Please provide details regarding your educational background:

I have and MS in Film and Television Production from Emerson College 1981

Have you ever been convicted or pled guilty or nolo contendere to a crime other than minor traffic violations?

☒ Yes ☐ No

If you are currently serving on a Town board, commission, or committee, please identify in the space below and check the "I Agree" box indicating that you will resign from that position if you are appointed to the position you are seeking in this application.

I agree that I will resign from the board, commission, or committee if I am appointed to the position I am seeking in this application.

☒ I Agree

To enable Town Council to consider potential conflicts of interest, please list the family members who live and/or work in the Town of Palm Beach, including your spouse, parents, siblings or children.

Sydney Lawford McKelvy-wife.

Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

Ethnicity

☒ Prefer not to Answer

Gender

☒ Male

Physically Disabled

☐ Yes ☒ No

I hereby certify that I have read the sections of the Town Code of Ordinances for the particular board/commission/committee that I have selected above and have noted the description of the board/commission/committee and its members' duties, and further I have read the regulations concerning absences and conflicts of interests. I certify the information given by me is true and complete to the best of my knowledge and belief. I understand that any falsification of material facts will be grounds for rejection of this application of dismissal after appointment.

☒ I Agree

Question applies to Shore Protection Board

Please attach proof of Town of Palm Beach residency (as listed above) with this application.

Please note that Board/Commission applications will expire on December 15 each year.

SHORE PROTECTION BOARD

The Shore Protection Board acts in an advisory capacity and makes recommendations to the Town Council in matters relating to shore protection, coastal management, beach nourishment, coastal armoring, the sand transfer plant, and matters relating to the Town's Lake Worth lagoon shoreline. The scope of the Board shall include long term planning, budgeting, lobbying, public education, and intergovernmental coordination. Members of the Board shall possess knowledge of or interest in shore protection, coastal management, and/or beach nourishment. The Board shall be composed of seven members to be appointed by the Town Council. Members of the Board shall serve for terms of three years. Each member of the Board is required to be a resident of the Town of Palm Beach, except that one member of the Board may be a non-Town resident who possesses specific knowledge or skills directly related to shore protection, coastal management, and beach nourishment. The Board shall hold at least four meetings per year and more if deemed necessary.