

# TOWN OF PALM BEACH

Information for Town Council Meeting on:

October 9, 2024

To: Mayor and Town Council

Via: Kirk Blouin, Town Manager

WB

From: Wayne Bergman, MCP, LEED® AP Director of Planning, Zoning & Building

Re: **Traffic and Parking Strategies**

Date: September 30, 2024

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## **STAFF RECOMMENDATION**

Staff recommends that the Town Council consider the attached strategies forwarded by the Planning and Zoning Commission (PZC) and send those strategies that are appropriate to the Ordinance, Rules, and Standards (ORS) Committee for discussion.

## **GENERAL INFORMATION**

At the May 14, 2024 Town Council Development Review meeting, the Chair of the Planning and Zoning Commission (PZC), Gail Coniglio, presented the PZC annual report to the Town Council. This report included a summary of the work completed on the draft Comprehensive Plan. At this time, Ms. Coniglio was directed by Town Council to begin the work outlined in proposed Policy 5.2, of the Transportation Element (see below) during the summer months related to Parking Management and Traffic Circulation strategies. These strategies were discussed at the September 3, 2024 PZC meeting. It is staff's understanding that the course of review will include the ORS Committee before Town Council consideration.

The proposed Objective and Policies related to traffic and parking strategies is as follows:

### **OBJECTIVE 5**

**The Town shall preserve the built and natural environment by managing traffic and parking impacts on Town residents.**

### **POLICY 5.1**

**The Town shall consider the recommendations of the report titled "Town of Palm Beach Traffic Analysis and Commercial Areas Parking Study" prepared by The Corradino Group, dated June 10, 2024.**

## **POLICY 5.2**

**The Town shall direct the Planning and Zoning Commission to develop traffic management strategies that are Town resident-focused based upon the data and recommendations of the Town of Palm Beach Traffic Analysis and Commercial Areas Parking Study". The recommendations shall then be provided to the appropriate committee and then to Town Council for approval.**

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Attachment: Parking/Traffic Circulation Management and Mitigation Strategies

cc: James Murphy, Assistant Planning Director  
Jennifer Hofmeister-Drew, Planner III, AICP

## **Parking/Traffic Circulation Management and Mitigation Strategies**

Arrival/Departure Time	<p>Consider the following:</p> <ul style="list-style-type: none"> <li>• Implementation of staggered arrival and departure times for all trades ToPB service providers arrival at 7:30am</li> <li>• <u>Regulate landscape yard waste pickup during the week</u></li> </ul>
<p>Construction at 8am Landscapers at 8:30 Landscaping modifications</p>	<p>Consider the following:</p> <ul style="list-style-type: none"> <li>• Number, size and operations of landscape trucks</li> <li>• Number of construction trucks allow on any given construction site</li> <li>• Licensing required and enforced ID of company on all vehicles</li> <li>• Parking on one side of the street alternating weekly (or M/W/Fri. Tu/Thurs/Sat)</li> <li>• Permitting for trucks over a certain size rather than restrict size of truck <i>[Ex - moving trucks require a right of way permit from the town]</i></li> <li>• When the truck violates whatever restrictions we have on that size truck, we can revoke the permit. <i>[landscaping trucks, food delivery trucks, food deliveries, grocery deliveries]</i></li> <li>• <u>Number of construction projects going on simultaneously in areas of the Town</u></li> </ul>
Employees	<p>Consider the following:</p> <ul style="list-style-type: none"> <li>• Limit the number of employee cars per site (whether on or off private property)</li> <li>• Park and shuttle construction employees and trades</li> <li>• Consider shuttling town employees from a town parking site in WPB</li> </ul>

## **Parking/Traffic Circulation Management and Mitigation Strategies**

Increase parking fees	<p>Consider the following:</p> <ul style="list-style-type: none"> <li>Increasing fees at town municipal facilities for non-residents following one year of the ParkMobile deployment</li> <li><u>Wait on this as directed by Town Council. Complete at least one season.</u></li> </ul> <p><i>[Residents bear the cost for beach renourishment, lifeguards, restrooms, sanitation removal, life safety]</i></p>
Tighten town serving requirements	<p>Consider the following:</p> <ul style="list-style-type: none"> <li>Decreasing Town serving square footage</li> <li>Moving regulations in the comprehensive plan and vary the town-serving criteria per use and/or zoning district</li> <li>Include a definition of town residents</li> <li>Keep definition of town persons</li> </ul>
Bicycle strategy	<p>Research the following:</p> <ul style="list-style-type: none"> <li>Legality of a permit for bicycle club races</li> <li>Restricting bicycle clubs with the Town</li> <li><u>Police Enforcement related to traffic circulation issues</u></li> </ul>
Restaurant operations	<p>Consider the following:</p> <ul style="list-style-type: none"> <li>Evaluating restaurant valet efficiencies and compliance</li> <li>Establishing protective measures for small Mom and Pop restaurants</li> <li>Implementing the recommendations of the ZIP</li> </ul>

## Parking/Traffic Circulation Management and Mitigation Strategies

Redefining Town Serving and Private Group Uses	<p>Consider the following:</p> <ul style="list-style-type: none"><li>• Differentiating between not-for-profit tax exempt and for-profit corporations</li><li>• Eliminating any new approvals for private “for profit” clubs or any membership expansions</li><li>• Moving all the for profits to a category that fits their use and leaving the not-for-profit tax exempts where they are</li><li>• Tightening the private group use language (on the not-for-profit tax exempt) to require them to adhere or seal permission to lease their space to for profits. <i>[Ex - is the Concert Series at Bethesda which is a regional destination event]</i></li><li>• Addressing the for-profit businesses that are creating regional destination events. <i>[Ex - the bagel pop up at colony. The nightly pop ups there that have increased traffic well beyond the intensity of use originally contemplated by a hotel, ball room and a restaurant to serve guests of the hotel]</i></li></ul>
Discourage the Town as a regional destination	<p>Consider the following:</p> <ul style="list-style-type: none"><li>• Existing and potential new Code language to discourage the Town as a regional destination</li></ul>