

**RESOLUTION NO. 122-2024**

**A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF  
PALM BEACH, PALM BEACH COUNTY, FLORIDA,  
AWARDING RFP NO. 2024-27, MARINA MARKETING  
SERVICES TO JACOBBER CREATIVE FOR A FIVE-YEAR  
AWARD IN THE AMOUNT OF \$1,429,825, APPROVING A  
CONTINGENCY OF \$150,000 AND ESTABLISHING A  
PROJECT BUDGET OF \$1,579,825**

NOW, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF PALM BEACH,  
PALM BEACH COUNTY, FLORIDA, as follows:

Section 1. The Town Council of the Town of Palm Beach hereby approves Resolution No. 122-2024, awarding RFP No. 2024-27, Marina Marketing Services to Jacobber Creative for a five-year award in the amount of \$1,429,825, approving a contingency of \$150,000 and establishing a project budget of \$1,579,825.

Section 2. The Town Manager is hereby authorized to execute the Purchase Orders on behalf of the Town of Palm Beach for these improvements.

**PASSED AND ADOPTED** in a regular, adjourned session of the Town Council of the Town of Palm Beach assembled this 10<sup>th</sup> day of *September*, 2024

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Danielle H. Moore, Mayor

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Bobbie D. Lindsay, Town Council President

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Lewis S.W. Crampton, Council President Pro Tem

ATTEST:

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Julie Araskog, Town Council Member

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Edward A. Cooney, Town Council Member

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Kelly Churney, Acting Town Clerk

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Bridget Moran, Town Council Member