

Profile

Catherine

E

Brooker

First Name

Middle Initial

Last Name

127 Root Trail

Home Address

Suite or Apt

Palm Beach

City

FL

State

33480

Postal Code

brookerce@gmail.com

Email Address

Home: (202) 494-0674

Primary Phone

Alternate Phone

Which Boards would you like to apply for?

Landmarks Preservation Commission: Submitted

Question applies to multiple boards

Appointment to the Architectural Commission (ARCOM), Landmarks Preservation Commission, Planning and Zoning Commission, Recreation Advisory Commission, & Underground Utilities Task Force (UUTF) requires the applicant to be a registered voter in the Town of Palm Beach. Please attach a copy of BOTH SIDES of your Voter Registration card with your application. Failure to provide the required copy of the voter registration card shall be grounds for rejection of the application.

Question applies to multiple boards

I am a registered voter in the Town of Palm Beach (Initial below)

CEB

Question applies to multiple boards

Verified 3/1/24 PGG

Upload a Voter Registration Card in one of the accepted formats (Front)

Question applies to multiple boards

Upload a Voter Registration Card in one of the accepted formats (Back)

Retired

Occupation

In what area of town do you live?

☒ North

Interests/Experience

Question applies to Landmarks Preservation Commission

Why are you interested in serving on the Landmarks Preservation Commission?

I believe historic architecture is part of the soul of any community. It reminds us of where we have been, and provides a window into what is possible going forward. Preservation of historic properties can protect the legacy of a town, while still allowing those properties to function and be relevant in a contemporary society. My husband and I have completed two extensive renovations of historic properties. The first was our home in the Dupont Circle neighborhood of Washington, DC. Most of the homes in this area are townhomes, creating a number of logistical challenges in the heart of the city. The entire Dupont Circle neighborhood in Washington is protected and governed by a historic zoning overlay, and the facade of our home is protected by 2 separate preservation bodies, making it absolutely critical to coordinate and cooperate with public officials when altering the exterior of the building. The second renovation was our home here in Palm Beach on Root Trail, a unique street with small wood frame homes, on small lots that do not generally conform to the zoning code. In both instances, our design and project required respect for the character of the neighborhood and historical architecture, but also presented tremendous opportunity to restore important buildings, make them livable for a modern family, and most importantly, assuring their long term viability. Having sat in the seat of the homeowner in many public architectural reviews, I feel I can bridge the experience of the homeowner with the requirements of the town and its building code, ensuring projects that come before LPC are ultimately successful. "Successful", in my opinion, means that the homeowner ends up with a functioning and lovely residence in which he/she/they can build a wonderful life, and the town preserves important historic structures that will stand the test of time while remaining true to their past. For these reasons, I am interested in serving on the Landmarks Preservation Commission.

Question applies to Landmarks Preservation Commission

How many meetings of the Landmarks Preservation Commission have you attended in the last year?

1, but virtually

Please indicate if there are any periods of time for which you will be unavailable for meetings.

This should not be an issue for me.

Question applies to multiple boards

If you have served on any boards/commissions/committees in the Town of Palm Beach or elsewhere, please list them and include details such as length of service, attendance record, etc.

I served for approximately one year on the Zoning, Preservation and Development Committee for the Dupont Circle ANC in Washington, DC. While it has been some time since I volunteered, I believe my attendance record at our monthly meetings was quite solid. This committee served to evaluate all development projects in our neighborhood, whether historically designated or not, considered the impact of the development on neighbors, zoning exceptions and requirements, and whether the application of the homeowner or developer met the requirements of the city before formally recommending to the DC government that a project to move forward. While the ANC could not fully guarantee approval of a project by the city, nor did it have outright veto power, its recommendation carried great weight with the DC government. I would have continued to serve for a longer period of time if not for changes in my job which required me to travel frequently.

Question applies to Landmarks Preservation Commission

Have you ever lived in or owned a landmarked home or property?

☒ Yes ☐ No

Question applies to Landmarks Preservation Commission

If So, where?

In the Dupont Circle neighborhood of Washington, DC and in Palm Beach on Root Trail. Please note that we voluntarily landmarked our property here in Palm Beach.

Question applies to Landmarks Preservation Commission

If you have not lived in or owned a landmarked property, do you have any experience in dealing with landmarked properties? Please explain.

As noted above, I have live in and owned two landmarked properties in two separate cities.

Are you a member of any of the following organizations? (Check all that apply)

☒ Preservation Foundation of Palm Beach

Present Occupation

Retired

No. of years

Days, Retired on March 1, 2024

Past occupation(s)

Senior Vice President, Corporate Finance, SiriusXM Radio (20+ years total with the company) MCI Price Waterhouse

Catherine E Brooker

No. of years

approximately 30 years total

Please provide details regarding your educational background:

BSFS, International Politics, Georgetown University Masters, Accounting, University of North Carolina, Chapel Hill

Question applies to Landmarks Preservation Commission, Code Enforcement Board

**Do you have a degree in, or have you taken courses in, any of the following fields of study:
(Check as many as are applicable) ***

☒ None

[Catherine_Brooker_Resume.docx](#)

Upload a Resume

Have you ever been convicted or pled guilty or nolo contendere to a crime other than minor traffic violations?

☐ Yes ☒ No

If you are currently serving on a Town board, commission, or committee, please identify in the space below and check the "I Agree" box indicating that you will resign from that position if you are appointed to the position you are seeking in this application.

I agree that I will resign from the board, commission, or committee if I am appointed to the position I am seeking in this application.

☒ I Agree

Question applies to multiple boards

In the event you are applying to be a Regular Member and you are not successful, will you accept appointment as an Alternate Member should the Town Council wish to appoint you as an Alternate Member?

☒ Yes ☐ No

To enable Town Council to consider potential conflicts of interest, please list the family members who live and/or work in the Town of Palm Beach, including your spouse, parents, siblings or children.

Not applicable

Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

Ethnicity

☒ Caucasian/Non-Hispanic

Gender

☒ Female

Physically Disabled

☐ Yes ☒ No

I hereby certify that I have read the sections of the Town Code of Ordinances for the particular board/commission/committee that I have selected above and have noted the description of the board/commission/committee and its members' duties, and further I have read the regulations concerning absences and conflicts of interests. I certify the information given by me is true and complete to the best of my knowledge and belief. I understand that any falsification of material facts will be grounds for rejection of this application of dismissal after appointment.

☒ I Agree

Please provide a copy of BOTH SIDES of your Palm Beach County Voter Registration card, which shows your Town of Palm Beach address, with your application.

Please note that Board/Commission applications will expire on December 15 of each year.

LANDMARKS PRESERVATION COMMISSION

(LPC) - The LPC safeguards the Town's historic and cultural resources through its landmarked structures and historic districts. This State of Florida Certified Commission reviews and approves structural and landscape modifications to Designated structures and properties. The LPC is comprised of seven regular and three alternate members, who are registered voters of the Town of Palm Beach and appointed by the Town Council, and who have, to the highest extent practicable, a special knowledge of and a known interest in landmarks preservation. One commissioner may be a non-resident of the Town who possesses specific knowledge or skills directly related to the preservation of historic structures or property. At least two members, but not more than three members, shall be registered architects in the State of Florida. In the event that there are, in the discretion of the Town Council, no bona fide applicants who are registered architects in the State of Florida, the Town may solicit and appoint architects registered outside the State of Florida to fill one of the architect seats. Members are appointed for three-year terms and no member may serve more than two consecutive terms, although a member may be eligible for reappointment upon the lapse of nine months after the expiration of the member's second consecutive three-year term. Although an alternate member may not serve more than two three-year terms as an alternate, an alternate member may be appointed to serve as a regular member of the commission and, in the event of such appointment, shall be entitled to serve two full three-years terms thereafter.

CATHERINE BROOKER

202-494-0674 brookerce@gmail.com

Finance executive with over 20 years of experience with public companies in various lifecycle stages, with a proven track record of building strong teams that partner with leadership to deliver on the strategic and operational priorities of the organization.

EXPERIENCE

SIRIUSXM RADIO

SENIOR VICE PRESIDENT, CORPORATE FINANCE

AUGUST 2017 – March 2024

VICE PRESIDENT, CORPORATE FINANCE

APRIL 2005-AUGUST 2017

DIRECTOR, SALES & MARKETING FINANCE OPERATIONS

SEPTEMBER 2003-APRIL 2005

- Respected member of the senior leadership team, responsible for short- and long-term forecasting for \$9B entertainment and technology company, with increasing responsibility over a 20-year period for various revenue and expense line items, as well as capital expenditures, culminating in full oversight of the budgeting process.
- Regularly counsel executive management on the financial implications of business operations and return on investment of resource allocation across all business functions.
- Prepare materials for quarterly Board of Directors meetings for the CFO, including review and explanation of quarterly results as well as fiscal operating plan and long-range planning scenarios. Support CEO and CFO during quarterly BOD meetings and actively participate in discussion of results, forward projections and strategy with board members.
- Liaise with Controller's organization during close process to assist with accruals, and interpretation of business decisions for proper accounting treatment and disclosure. Review quarterly SEC filings for completeness and accuracy, most notably the forward-looking statements.
- Support the Investor Relations team during quarterly earnings call preparation and composition of CEO and CFO scripts to ensure accurate representation of results and forward-looking business plans and to develop, affirm and recommend changes to external guidance.
- Provide regular cash forecasts to Treasurer for use in securing short- and long-term debt to manage cash flow. Support capital allocation program by providing long term forecasts that determine appropriateness of stock buybacks and dividends.
- Respond to inquiries from Internal Audit on various business initiatives under review, including vendor selection, contract compliance, payment processing, and annual risk assessment.
- Successfully integrated finance organizations following 5 different acquisitions.
- Lead continuous process improvement and automation efforts including selection of new planning consolidation tool, and revamping of headcount planning process.

- Built and mentor a team of approximately 60 financial professionals ranging in title from analyst to Vice President.

BOARD OF DIRECTORS, SIRIUSXM CANADA

AUGUST 2022-March 2024

- Active member of SiriusXM Canada's Board of Directors.
- Leverage in depth knowledge of SiriusXM US to provide guidance to the executive management team on operations and optimizing financial performance.

MCI

SENIOR MANAGER CONSUMER MARKETS PLANNING

APRIL 2002-SEPTEMBER 2003

- Responsible for managing forecasting and budgeting process for \$4B Consumer Markets business unit, covering both long distance and local service products.
- Consolidated business unit results and forecasts for submission to Corporate Finance Team. Worked with leadership to explain financial performance to Corporate Planning.
- Managed the planning organization through a bankruptcy and subsequent restructuring.

SENIOR MANAGER CONSUMER MARKETS BUSINESS ANALYSIS

OCTOBER 1999-MARCH 2002

MANAGER CONSUMER MARKETS BUSINESS ANALYSIS

SEPTEMBER 1998-SEPTEMBER 1999

ANALYST CONSUMER MARKETS JUNE 1996-

AUGUST 1998

- Increasing level of responsibility for evaluating Return on Investment of all marketing, call center, partnership and distribution programs, including operational budgets and efficiency in generating sales, promotional pricing, and resource planning.

PRICE WATERHOUSE

STAFF ACCOUNTANT

AUGUST 1994-MAY 1996

- Audited financial statements of public and private companies as well as not-for-profit institutions and international banks.

EDUCATION

MS ACCOUNTING, UNIVERSITY OF NORTH CAROLINA, CHAPEL HILL (MAY 1994)

BSFS INTERNATIONAL POLITICS, GEORGETOWN UNIVERSITY (MAY 1993)

INTERESTS

FAMILY, FOOD, BIKING, BEACH, GOLF, GEORGETOWN HOYAS