TOWN OF PALM BEACH

Information	for	Town	Council	Meeting	on:	December	12,
2023		_					

To: Mayor and Town Council

VIA: Kirk W. Blouin, Town Manager

From: Robert Miracle, Deputy Town Manager – Finance and Administration

Re: West Palm Beach Mobility Coalition - Membership

Date: November 29, 2023

STAFF RECOMMENDATION

Staff recommends approval of the Town of Palm Beach becoming a member of the WPB Mobility Coalition for Fiscal Year 2024.

GENERAL INFORMATION

The West Palm Beach Mobility Coalition (aka WPBgo) is a public-private partnership organized as a transportation management association with a mission to reduce traffic impacts and improve mobility in and around the downtown West Palm Beach area, which impacts the Town of Palm Beach. Some of the other partners who are a part of this coalition are:

- 1. City of West Palm Beach
- 2. Downtown WPB CRA
- 3. West Palm Beach DDA
- 4. Chamber of the Palm Beaches
- 5. Other private sector partners:
- 6. FDOT
- 7. Palm Beach TPA
- 8. Palm Tran

FUNDING/FISCAL IMPACT

The first-year membership payment of \$20,000 would be paid for through parking operations.

TOWN ATTORNEY REVIEW

This memo has been reviewed by the Town Attorney for legal form and sufficiency.

Attachments

cc: John C. Randolph, Town Attorney Carolyn Stone, Deputy Town Manager for Business Enterprise and Culture