



TOWN OF PALM BEACH

Recreation Department

MEMORANDUM

TO: Bob Miracle, Deputy Town Manager
FROM: Carolyn S. Stone, Deputy Town Manager
Mark Bresnahan, Recreation Director
SUBJECT: FY 2024 Proposed Fee Schedule
DATE: June 30, 2023

The proposed FY24 fee schedule includes recommended increases in all areas - golf, tennis, and recreation center fees.

Golf

The proposed golf green fees have minor increases based on dynamic pricing, except for various junior fees. These fees were reviewed with Club Caddie, the provider of POS and electronic tee time sheets. Riding cart rentals were rounded up across the board, as well as all practice range buckets. Dynamic pricing will be used to maximize revenue and increase play during underutilized times.

Tennis

The proposed fee schedule for tennis operations includes a 5% increase in all annual and seasonal fees for residents and non-residents. The previous family rate has been broken into two categories not, one is now referred to as "2 Adults (same household)", which is similar to the fitness center and constitutes the vast majority of this category of passholders, along with a new family pass (up to 5 for a family household).

Mandel Recreation Center

Staff is recommending an increase to two of the rental fee classifications (clean-up and additional staff) of \$5 per hour. Proposed fees for the fitness center include increasing fees as follows as well as eliminating the six-month pass:

- Annual Pass
 - \$25.00 increase for a single; \$40.00 increase for two resident adults of the same household
- Monthly Pass
 - \$20.00 increase for a single; \$30.00 increase for two resident adults of the same household
- 3 Month Pass
 - \$20.00 increase for a single; \$30.00 increase for two residents of the same household
- Daily Pass
 - \$8 increase for resident daily, \$10 increase for resident guest fee

c: Kirk Blouin, Town Manager
Ryan Reckley, Assistant Director of Recreation
Tony Chateauvert, Golf Manager
Michael Horn, Marina Manager