

TOWN OF PALM BEACH

Information for Shore Protection Board Meeting on: March 30, 2023

TO: Shore Protection Board

FROM: Kirk W. Blouin, Town Manager

VIA: Robert Weber, Coastal Program Manager

RE: Education Series Videos
Item X.

DATE: March 23, 2023

STAFF RECOMMENDATION

Town staff requests the Shore Protection Board (SPB) review the general information and provide any additional input deemed necessary.

GENERAL INFORMATION

During the January 27, 2023 SPB meeting, the Board unanimously recommended to Town Council that four (4) produced education series videos be published for the public. Town Council approved this recommendation at their February 14, 2023 regular meeting. On that same day, the videos were uploaded to the Town of Palm Beach website.

The Board discussed the annual goals for 2023 at the January 27 meeting and the unanimously voted to move forward with an additional set of videos. Of the matters discussed for the new set of videos, the top four topics included Beach Cleaning, Sea Turtle Nesting, Mid-Town Seawall, and Dune Plantings. The discussion concluded that these potential 2023 topics would be reconsidered by the SPB following Town Council's action for the 2022 videos.

Should the decide to move forward with four new videos, the Town will seek a scope of work proposal again from Coastal Protection Engineering with their public relations and marketing subconsultant Firefly Communications, Inc. The scope of work proposal can be taken directly to Town Council in May 2023 with the intention of having draft videos ready for the Board to initially review at the November 2, 2023 SPB meeting.

cc: H. Paul Brazil, P.E., Director of Public Works
Patricia Strayer, P.E., Town Engineer