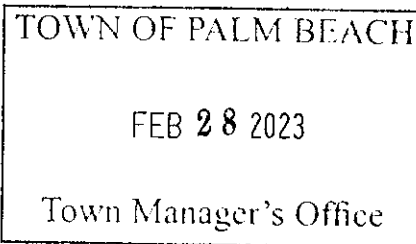


February 16, 2023



Mayor & Members of Town Council
Members of ARCOM
Town of Palm Beach
360 South County Road
Palm Beach, FL 33480

**RE: 125 WORTH AVENUE REVITALIZATION PLANS: ZONING/ARCOM APPLICATION ARC 23-022
& ZON 23-032**

Mayor & Members of Town Council and Members of ARCOM:

First off, thank you to the Mayor, and the Members of Town Council and ARCOM for their dedication to our beautiful Town of Palm Beach.. I have reviewed Frisbie Group's 125 Worth Avenue plans, and I conclude that they are consistent with the Town of Palm Beach's Comprehensive Plan, Land Use Regulations, and the Worth Avenue Design Guidelines. Some specific examples are outlined below:

1. The proposed building maintains the character of the Town as a predominantly residential community having only the type and amount of businesses and other support services necessary to meet the needs of Town residents (*Town of Palm Beach Comprehensive Plan Objective 2*);
2. The proposed building or structure is appropriate in relation to the established character of other structures in the immediate area or neighboring areas in respect to significant design features such as material or quality or architectural design as viewed from any public or private way (except alleys). (*Town of Palm Beach Municipal Code Section 18-205*);
3. The proposed building or structure is in harmony with the proposed developments on land in the general area, with the comprehensive plan for the town, and with any precise plans adopted pursuant to the comprehensive plan. (*Town of Palm Beach Municipal Code Section 18-205*);
4. The proposed building protects and enhances the Avenue's market appeal for the benefit of the residents of the Town. (*Worth Avenue Design Guidelines A*);
5. And the proposed building meets the criteria that "new development and remodeling [should] use Mediterranean-Revival, Neo-Classical architectural styles or other updated variants (*Worth Avenue Design Guidelines: Urban Design Objectives for the East-End Development Area*).

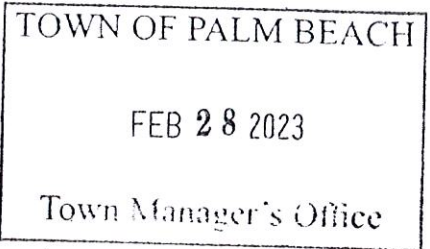
As a tenant owning and operating a business on the 300 block of the Avenue (Maus & Hoffman - 312 Worth Avenue), I support the revitalization efforts the Frisbie Group has put towards 125 Worth Avenue which is located just a few doors east of us. I strongly believe that the enhanced building design will strengthen the pedestrian character of the Avenue, and enhance the pedestrian linkage from the ocean block to the 300 block of the Avenue, which will drive more town residents and visitors to experience the entire block of retail experiences. The proposed project will bring the highest level of architecture to the Avenue, which will help protect the Avenues market appeal for generations to come. In my opinion, the project will positively impact our town without negatively impacting adjacent property owners. Please support the proposed revitalization of 125 Worth Avenue as it will enhance, beautify, and protect the 100 block of Worth Avenue, and in turn benefit residents and business owners and operators across the entire Avenue.. Thank you for your time.

Respectfully,

A handwritten signature in dark ink, appearing to read "Michael Maus".

Michael Maus
Maus & Hoffman
312 Worth Avenue
Palm Beach, FL 33380

February 16, 2023



Mayor & Members of Town Council
Members of ARCOM
Town of Palm Beach
360 South County Road
Palm Beach, FL 33480

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Respectfully,

A handwritten signature in blue ink that reads "John Maus".

John Maus
Maus & Hoffman
312 Worth Avenue
Palm Beach, FL 33480