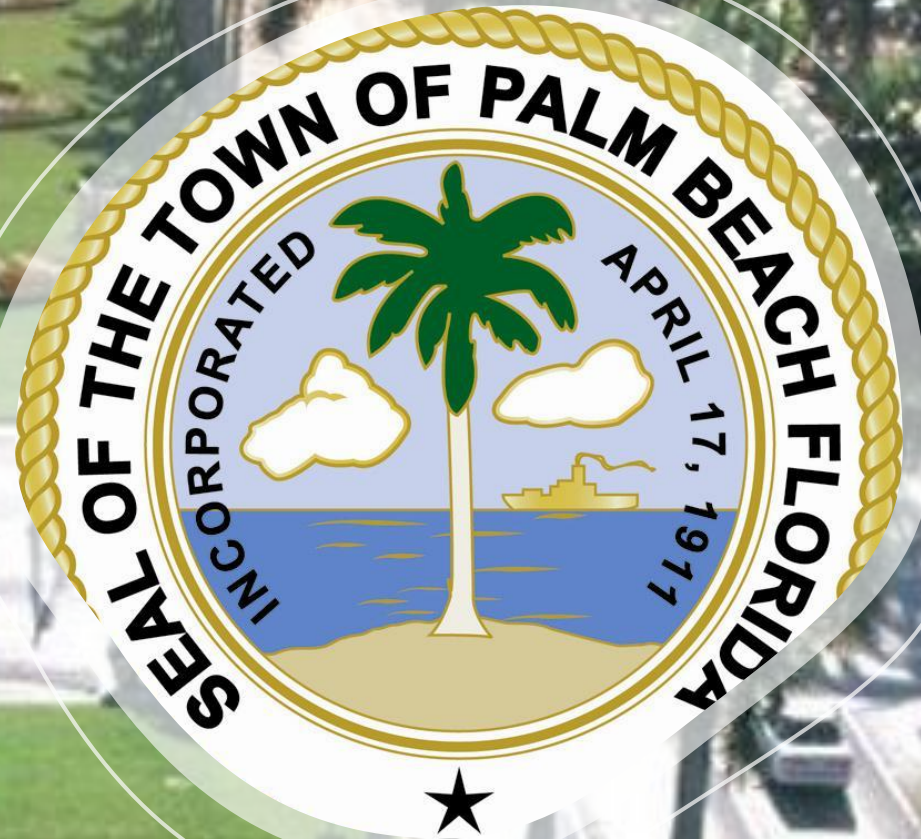


Strategic Planning Board Meeting

February 9, 2023



The word 'AGENDA' is written in large, white, bold, sans-serif capital letters. It is centered and overlaid on a background of vibrant, multi-colored brushstrokes in shades of purple, blue, yellow, and orange. The brushstrokes are dynamic and layered, creating a sense of movement and energy.

AGENDA

- 9:30 Call to order and roll call
- 9:35 Pledge of Allegiance
- 9:36 Approval of Agenda and Minutes
- 9:40 Review Focus Group Results
- 10:40 Review SFA's 1-3
- 10:45 Review SFA's 4-6
- 10:50 Review Vision and Mission
- 10:55 Review the Internal Understanding of "Palm Beach Way"
- 11:10 Next Steps and Wrap up
- 11:15 Adjourn



Focus Groups – Participation Overview

Mandel Rec Center		
January 5		
	Invited	Attended
Participants	28	15
Midtown	17	8
South end	1	1
North end	10	6
Full time	7	3
Part time	21	12

South Fire Station		
January 11		
	Invited	Attended
Participants	33	26
Midtown	16	12
South end	9	7
North end	8	7
Full time	24	19
Part time	9	7

Overall		
	Invited	Attended
Participants	61	41
Midtown	33	20
South end	10	8
North end	18	13
Full time	31	22
Part time	30	19

How We Conducted the Focus Groups

Areas for Input and Comment which emerged from the survey:



- Traffic
- Parking
- Drinking water
- Waste and Storm water
- Environmental Sustainability and Pesticides
- Community Character/Exceptional Quality of Life

Questions to Ponder

What's the issue? What does this mean?

Why is this a problem or why not?

How would you want it to be?



Table Rotations

1. There were 6 rounds.
2. Each Round was timed.
3. At the end of each round, each POSTER moved to the next table.
4. The final round was a Lightning Round where participants could revisit and add to any poster.



Focus Groups – What We Learned

	Parking	Traffic
Why is this a problem? What does it look like?	<ul style="list-style-type: none"> • Lack of parking along beaches, residential areas, and commercial districts. • Parking meters are an issue and length of time to park is too short. • Too costly for residents. 	<ul style="list-style-type: none"> • Mobility, including pedestrian, bikes, and cars, is dangerous. • Traffic is slow, congested, and hazardous. • Not enough mobility options (bike, ferry, public transport). • Bridge openings are not predictable.
How should it be?	<ul style="list-style-type: none"> • Parking for residents should take priority over visitors and employees. • Parking should be free for residents and be a longer duration than currently. • Free parking on Saturdays for the Synagogues. • Parking rules should be enforced. • There will be more parking spaces than there are currently. • Parking should be found within 5 minutes of arrival at destination. 	<ul style="list-style-type: none"> • Mobility, in all its forms, should be safe. • Traffic should be efficient and flexible across multiple mobility modalities. • Fewer cars, both residential and visitor/employee, will be on the roadways. • There will be multiple mobility options to choose from including pedestrian, bicycle, public transport, water taxis/ferries, and off-island parking with public transport.



Focus Groups – What We Learned

	Environmental Protection	Waste and Stormwater
<p>Why is this a problem?</p> <p>What does it look like?</p>	<ul style="list-style-type: none"> • Chemical and plastics use is polluting the environment. • Chemical spraying is being done close to schools. • Sea level rise is a threat to the island. • Turtle nesting sites are compromised. • Beaches are not clean or debris free. 	<ul style="list-style-type: none"> • The public is unaware of the issues. • There is flooding along the Lake Trail as well as along properties and roadways. • Stormwater is not draining in timely manner. • There is poor or unknown management of wastewater.
How should it be?	<ul style="list-style-type: none"> • We support sustainability to promote a healthy environment. • Beaches are clean and free of debris and weeds. • Pesticides and chemicals usage don't present a hazard to our environment or health. • Turtles are protected. • We have coastal resiliency and a reduced threat from sea level rise. • We have intelligent use of native plants. • The Town, common areas, and gardens are still beautiful. 	<ul style="list-style-type: none"> • There are more permeable areas to promote better stormwater and drainage management. • The intracoastal waterway is healthy and not compromised by stormwater runoff. • Infrastructure for waste and stormwater is maintained and sufficient to transport collected water/waste. • Wastewater management is adept and local.



Focus Groups – What We Learned

	Quality of Life	Drinking Water
<p>Why is this a problem?</p> <p>What does it look like?</p>	<ul style="list-style-type: none"> • We are losing our small-town feel and our Palm Beach charm and character. • There is a lack of walkability in commercial areas. • We are losing our beautiful place. • Overcrowding resulting in congestion, increase noise, and trash is an issue. • There is an increase in crime. • There are violations of Town Declarations of Use. 	<ul style="list-style-type: none"> • It's not a problem. It's been taken care of. • It is not sustainable in its current management. • Water quality is not as high as it should be. • Water is not as available as it should be.
<p>How should it be?</p>	<ul style="list-style-type: none"> • We maintain our charm, character and small-town feel. • The Town is beautiful and welcoming in appearance with open spaces and public access amenities. • We feel safe and secure and have a low crime rate. • We honor our history and heritage. 	<ul style="list-style-type: none"> • Our water tastes good, is healthy, is high in quality, and available. • We manage, report, and provide high quality water transparently using technology and best practices. • Our water utility is self-sustaining. • We have the best drinking water in the USA. • We don't need or want to use bottled water.

Strategic Focus Area # 1

Original Statement	SFA: Provide a framework for supporting the Town of Palm Beach before, during and after a natural disaster.	Outcome: The risks for known potential natural disasters such as sea level rise, hurricanes, and other significant rain and wind events are reduced while maintaining community resilience. A culture of preparedness for all residents, businesses, and government is built and fostered.
Revised	SFA: Provide a framework for supporting the Town of Palm Beach before, during and after a natural or <u>manmade</u> disaster.	Outcome: Through <u>mitigation, the impacts</u> for potential natural <u>and manmade</u> disasters are reduced while maintaining community resilience. A culture of preparedness <u>and responsiveness</u> for all residents, businesses, and government is built and fostered.

Strategic Focus Area # 2

Original Statement	SFA: Control, regulate and stabilize on-island mobility including traffic, parking, and pedestrian thoroughfares.	Outcome: Parking for residents and visitors is available and accessible while traffic congestion is reduced and moderated. Pedestrian thoroughfares are protected and secured for safety. Gracious driving etiquette that honors the Palm Beach Way is regarded and respected.
Revised	SFA: Control, regulate and stabilize on-island mobility including traffic, parking, and pedestrian thoroughfares.	Outcome: <u>Traffic congestion and parking are managed for residents and visitors consistent with the Town's charm and character.</u> Pedestrian thoroughfares are protected and secured for safety.

Strategic Focus Area # 3

Original Statement	SFA: Promote sustainable management of the Town of Palm Beach's outstanding natural environment through conservation and environmental protection.	Outcome: Biodiversity including its coastal, marine, terrestrial and water ecosystems is protected through environmental awareness education, promoting healthy landscape practices, encouraging use of native fauna and flora, and reducing use of chemical pesticides.
Revised	SFA: Promote sustainable management <u>and enhancement</u> of the Town of Palm Beach's outstanding <u>parks</u> and natural environment through conservation and environmental protection.	Outcome: Biodiversity including its coastal, marine, terrestrial and water ecosystems is protected <u>and restored</u> through environmental awareness education, promoting healthy landscape practices, encouraging use of native fauna and flora, and reducing use of chemical pesticides.

Strategic Focus Area # 4

Original Statement	SFA: Preserve and honor our unique community, rich history, and architectural character.	Outcome: Overcrowding is safeguarded. Traditional and well-established land use standards and ideas are upheld. A focus on urban planning is created with a consideration for charm, appeal and long-term resilience and protection of the Palm Beach Way .
Revised	SFA: Preserve and honor our unique community, rich history, and architectural character.	Outcome: Overcrowding is safeguarded <u>against</u> . Traditional and well-established land use standards and <u>best practices</u> are upheld. A focus on urban planning <u>and zoning</u> is created with a consideration for charm, appeal and long-term resilience and protection of <u>our values</u> .

Strategic Focus Area # 5

Original Statement	SFA: Actively engage with federal, state, and local governments and agencies to protect home rule in the Town of Palm Beach.	Outcome: All available resources, including collaboration with other agencies and engagement in coalitions, that help us protect the right to self-govern, craft ordinances, and make decisions based on our community's needs are encouraged, utilized, and well-positioned .
Revised	SFA: Actively engage with federal, state, and local governments and agencies to protect home rule in the Town of Palm Beach.	Outcome: Available resources, including collaboration with other agencies and engagement in coalitions, that help us protect the right to self-govern, craft ordinances, and make decisions based on our community's needs are encouraged, utilized, and <u>prioritized</u> .

Strategic Focus Area # 6

Original Statement	SFA: Provide reliable and sustainable management of drinking water, wastewater, and storm water.	Outcome: The Town's drinking water is of high quality and healthy. It is abundant and readily available. The infrastructure is reliable, sustainable, well maintained and meets current and future needs. Water resources, including waste and storm water, are managed in an environmentally friendly and sustainable way.
Revised	SFA: Provide reliable and sustainable management of drinking water, wastewater, and storm water.	Outcome: The Town's drinking water is of high quality and healthy. It is abundant and readily available. The infrastructure is reliable, sustainable, well maintained and meets current and future needs. Water resources, including waste and storm water, are managed in an environmentally friendly and sustainable way.

Revised: Vision and Mission

removing “Palm Beach Way”

Vision:

The Town of Palm Beach will promote an exceptional quality of life for current and future generations. We take pride in our small town honoring our heritage as a unique legacy worth keeping while creatively managing future challenges.

Mission:

The Town of Palm Beach provides unparalleled services to residents, businesses, and visitors. Through leadership and community engagement we:

- Promote our gracious community character and culture;
- Ensure a safe and secure Town;
- Respect our history and architecture; and
- Conserve the health of our environment.





Defining and Understanding “Palm Beach Way”

The “Palm Beach Way” is:

- A feeling
- A sense of community
- The relationship between people within the community

Common themes used to express this are:

- Civility
- Generosity
- Courtesy
- Respect
- Cooperation
- Civic engagement

The “Palm Beach Lifestyle”: Fostering a sense of community through our values.



Next steps

- Create Final Presentation for Town Council
 - Summary of work and findings
 - Recommendations for moving forward



Next Strategic Planning Board Meeting

March 9, 2023

9:30 a.m. – 11:30 a.m.