TOWN OF PALM BEACH

Information for Business and Administrative Committee Meeting on: July 15, 2022

TO:	Business & Administrative Committee
VIA:	Kirk Blouin, Town Manager
FROM:	Jane Le Clainche, Finance Director
RE:	Proposed Changes to Fees for Placard and Paid Parking Spaces
DATE:	July 7, 2022

STAFF RECOMMENDATION

Staff recommends the Committee review and approve forwarding the revised fees for parking tickets, placard and metered parking to the Town Council for full approval.

GENERAL INFORMATION

Parking ticket fines have not been increased since November 2011. Currently, fines within residential areas are \$60 and those within commercial areas are \$50. Staff is proposing that the fines for both areas be raised to \$75.

For the first nine months of fiscal year 2022, there have been 6,556 tickets issued in residential zones and 3,704 tickets issued in commercial areas. Based on this distribution, revenue is expected to increase by \$170,000 in FY23 if these rates are adopted.

Paid parking (kiosk or ParkMobile) and placard fees were increased in 2021. At that time, most paid parking fees were raised from \$3/hour to \$4/hour. New kiosks were installed in 2020 on the 100 block of Sunrise and the 100, 200 and 300 blocks of North County initially at a rate of \$5/hour, which was increased last year to \$6 per hour. Paid parking was also recently implemented on the eastern ends of the 100 blocks of Brazilian, Australian, Chilean, Peruvian and Hammon initially at a rate of \$5/hour and changed to \$6 last year. South Ocean Blvd (Mid-Town Beach) was increased from \$5 to \$6 last year and Phipps Ocean Park was decreased from \$5 to \$4.

Staff is proposing to increase parking related fees, as follows:

1. Fees for the parking placard program will increase by 20%, as outlined below for the various options available for purchase if approved by the Town Council.

1 Month Placard Current: \$138 Proposed: \$165 **6 Month Placard** Current: \$648 Proposed: \$777 **4 Month Placard** Current: \$462 Proposed: \$554 **12 Month Placard** Current: \$1,212 Proposed: \$1,454

2. Fees for "metered" paid parking in \$4/hour locations are proposed to increase to \$5/hour except for the Royal Palm Way/Recreation Center Lot which is proposed to remain at \$3/hour, fees for \$6/hour locations are proposed to increase to \$7/hour if approved by the Town Council. Last year fees were adopted for South Lake Drive, but these were not implemented due to changes for marina parking. We are proposing to eliminate these rates from the schedule. Below are the current metered parking areas within the Town and the proposed changes to fees.

Bradley Place (100 Block) Current: \$4/hour Proposed: \$5/hour

Royal Palm Way/Recreation Center Lot Current: \$3/hour Proposed: \$3/hour (NO CHANGE)

Peruvian (200 and 300 Blocks) Current: \$4/hour Proposed: \$5/hour

Phipps Ocean Park (South Lot) Current: \$4/hour Proposed: \$5/hour

South Ocean Blvd (Mid-Town Beach) Current: \$6/hour Proposed: \$7/hour

South Lake Drive (Adjacent to Marina) Current: \$4/hour Proposed: Eliminate Royal Palm Way (100 Block) Current: \$6/hour Proposed: \$7/hour

North County (100, 200 & 300 Blocks) Current: \$6/hour Proposed: \$7/hour

Sunrise (100 Block) Current: \$6/hour Proposed: \$7/hour

Phipps Ocean Park (North Lot) Current: \$4/hour Proposed: \$5/hour

100 Blocks of Brazilian, Australian, Chilean, Peruvian and Hammon Current: \$6/hour Proposed: \$7/hour

FUNDING/FISCAL IMPACT

The fee increases are anticipated to increase parking revenues by approximately \$664,000 annually; \$170,000 from parking tickets and \$494,000 from parking placard and meter rates.