



## TOWN OF PALM BEACH

APPLICATION FOR SERVICE ON

### RECREATION ADVISORY COMMISSION

RECEIVED

JUN 10 2022

Town Clerk's Office

Please complete the application by typing or printing legibly in ink. Applications should be submitted to the Town Clerk (360 South County Road, Palm Beach, FL 33480, via facsimile 561-838-5417, or via e-mail to [townclerk@townofpalmbeach.com](mailto:townclerk@townofpalmbeach.com)) no later than 5 p.m., 11 calendar days prior to the Town Council meeting in which the appointment will be considered. Completion of this application requires that applicant has reviewed certain Town documents as noted in this application. To review or obtain a copy of the documents please contact the Town Clerk's Office (561-838-5416). Please feel free to attach any additional background information to this application form.

Name: JOAN PARKER COENEN Residence Address: 44 COCONUT ROW PALM BEACH

Mailing Address: 44 COCONUT ROW PALM BEACH Home Telephone: 917-669-6649  
33480

E-mail Address: jparker2@netzero.net Work Telephone: X

I am a registered voter of the Town of Palm Beach JPC (please initial) [Signature]

Appointment to the Recreation Advisory Commission requires the applicant to be a registered voter in the Town of Palm Beach. Please attach a copy of BOTH SIDES of your Voter Registration card with your application. Failure to provide the copy of the required voter registration card shall be grounds for rejection of the application.

1. Why do you wish to be appointed as a member of the Recreation Advisory Commission? (Please use additional pages if necessary).

Aside from my dedication to Tennis (play 5 times a week) I  
feel staying healthy is directly related to keeping physically  
fit and the Board plays a role in creating opportunities. (More attached)  
#1A

2. Please identify how many meetings of the Recreation Advisory Commission you have attended in the past two (2) years.

☐ 0 ☒ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

3. If you have served on any boards/commissions/committees in the Town of Palm Beach or elsewhere, please list them and include details such as length of service, attendance record, etc.

Currently on the Advisory Board of the Salvation Army since  
Sept 2019. Attended 99% of monthly meetings in person or sometimes  
ZOOM

4. Please indicate if there are any periods of time for which you will be unavailable for meetings.

JULY AND AUGUST

5. Please describe your current and past involvement/participation in Town recreation programs and/or facilities.

Currently play Tennis at both Seaview and Phipps and on D6 Phipps Team  
In past years attended evening French classes and cooking classes and  
Morning exercise classes

6. Are you a member of any of the following organizations? (Check all that apply)

- |  |  |
|--|--|
| <input type="checkbox"/> Palm Beach Chamber of Commerce      | <input type="checkbox"/> Preservation Foundation of Palm Beach |
| <input type="checkbox"/> Palm Beach Civic Association        | <input type="checkbox"/> North End Property Owners Association |
| <input type="checkbox"/> Citizens' Association of Palm Beach | <input type="checkbox"/> Other _____                           |

7. Present occupation. Retired No. of years. 5

Employer. 20 years Marketing Director De Beers at J. Walter Thompson advertising

8. Past occupation(s). consultant luxury goods marketing No. of years. 5

Employer(s). Joan Parker Publicity owner 10 years  
Speaker on diamond industry (see clippings) (see attachment)  
# B

9. Please provide details regarding your educational background:

Grade School at Graham Eckes private Palm Beach school 3 years  
Wood College Frederick Maryland  
Tote' - Coburn School for fashion careers

10. To enable Town Council to consider potential conflicts of interest, please provide the following information regarding family members who live and/or work in the Town of Palm Beach, including your spouse, parents, siblings or children.

Family Member Name	Relationship	Address	Occupation	Employer

11. Have you ever been convicted of a crime or pled guilty or nolo contendere to a crime other than minor traffic violations? NO

12. If you are currently serving on a Town board, commission, or committee, please identify it in the space below and check the box that indicates you will resign from that position if you are appointed to the position you are seeking in this application.

☐ I will resign from the \_\_\_\_\_ if I am appointed to the position I am seeking in this application.  
board/commission/committee

13. In the event you are applying to be a Regular Member of the Recreation Advisory Commission and you are not successful, will you accept appointment as an Alternate Member of the Commission should the Town Council wish to appoint you as an Alternate Member? ☒ Yes ☐ No

**The following information is needed to facilitate Town reporting requirements in Florida Statute 760.80. Please check one in each category.**

**RACE**

☐ African American

☐ Native American

☐ Asian American

☒ Caucasian

☐ Hispanic American

☐ Not known

**GENDER**

☐ Male ☒ Female

**PHYSICALLY DISABLED**

☐ Yes ☒ No

I hereby certify that I have read the sections of the Town Code of Ordinances for the particular board/commission/committee that I have selected above and have noted the description of the board/commission/committee and its members' duties, and further I have read the regulations concerning absences and conflicts of interests. I certify the information given by me is true and complete to the best of my knowledge and belief. I understand that any falsification of material facts will be grounds for rejection of this application or dismissal after appointment.

SIGNATURE: Joan Parker Corner

DATE: 6/10/22

***Please provide a copy of BOTH SIDES of your Palm Beach County Voter Registration card, which shows your Town of Palm Beach address, with your application.***

**Please note that Board/Commission applications will expire on December 15 of each year.**

**RECREATION ADVISORY COMMISSION**

The Recreation Advisory Commission consists of seven members serving three year terms, appointed by the Town Council. Members of the Commission shall possess a knowledge or interest in Town recreation programs and facilities. Each member of the Recreation Advisory Commission is required to be a registered voter in the Town. The Commission acts in an advisory capacity and shall make recommendations to the Town Council on matters relating to Town recreation programs and facilities. Preference is given to candidates who are enrolled or have their children enrolled in a Recreation Department program or are a regular participant or volunteer at a Town Recreation Department facility. Three alternate members may be appointed by the Town Council who shall serve when called upon by the Chair in the absence of any regular member.

The Recreation Advisory Commission meets six times per year on the first Wednesday in the months of January, March, May, September, and November. Meetings begin at 9:00 a.m. and are held in the Town Council Chambers located on the second floor of Town Hall at 360 South County Road, Palm Beach, Florida.

# A attachment

I would hope to bring my extensive business and marketing experience to the recreation advisory commission meetings. The Recreation Center is a very important part of the Palm Beach community and I would like to play a part in decisions that affect our residents.

H B  
Attachment

**JOAN PARKER/PARKER & ASSOCIATES**

1960's Joan Parker establishes publicity agency specializing in luxury lifestyle, beauty, fashion.

1967 NW Ayer hires Parker as Director of Diamond Information Center (DIC).

1970's NW Ayer buys out Joan Parker publicity agency and names Parker PR Director for all NW Ayer's advertising clients. Parker appointed to Board of Directors.  
Launch of Steuben jewelry and Asprey in Trump Tower become clients.

1995 DeBeers moves account from NW Ayer to JW Thompson with Parker and DIC staff.

2002 CEO of DeBeers LV joint venture hires Parker to launch the DeBeers retail brand in US.

2005 - Present

Parker becomes luxury lifestyle communications consultant. Tourneau Palm Beach retail store on Worth Avenue becomes client. Among other projects in art and fashion, retained by Tourneau Palm Beach Worth Avenue for two seasons.

Served on three Board of Directors.

Awards: Women's Economic Alliance Foundation for Directors Choice Awards (1990).  
Women's Jewelry Association (WJA) Lifetime Achievement Award (2001).

Speaking engagements: Cosmopolitan Club NY, Four Arts Palm Beach, Litchfield Antiques Show.





***Palm Beach County  
Advisory Board***

William Mikus, Chair  
Rob Bailey, *Vice Chair*

David Ackerman  
Max Ansbacher  
Fred Broda  
Marie Davis

Nan Gallagher

Tomell Dubose

Daniel Hanley

Kristin MacDermott

Adam Myron

David O'Malley

Joan Parker

Wilhelm "Bill" Schon

Houston Tate

Katherine M. Waldron

Beverly White-Yeager

***Women's Auxiliary  
Chairs***

Maria Mamlouk

Margaret Vitale

***Palm Beach County  
Area Commanders***

Major James Hall

Major Leisa Hall

***Palm Beach County  
Officers***

Major Serge LaLanne

Major Celimene LaLanne

Lt. Denzell McClain

Lt. Erika McClain

Lt. Crystal Porter

Lt. Jeremy Porter

Friday, June 10, 2022

Recreation Advisory Commission  
340 Seaview Avenue  
Palm Beach, FL 33480

To Whom it May Concern,

I am writing in support of Town of Palm Beach resident Joan Parker's application to the **Recreation Advisory Commission**. Mrs. Parker is currently a treasured member of The Salvation Army of the Palm Beaches Advisory Board. Joan is one of our most effective board members. She is a natural organizer, passionate about her community, brings years of professional public relations and crisis management experience, and is kind, generous, thoughtful and considerate.

I know and respect Advisory Commission members Mr. Coniglio, Mr. Pressly, Mr. Jamison and Mrs. Watts, and couldn't imagine a better addition to this group than Mrs. Parker.

In the interest of full disclosure, Joan's love of tennis has imposed itself on my wife and there are occasions when I feel like a Tennis Widower, but this is burden I am willing to endure.

My thanks to the entire board for your efforts in keeping our island the paradise we love.

Sincerely,

William John Mikus  
Chairman

Home Address: 3170 South Ocean Blvd., Penthouse N5, Palm Beach, FL 33480

~~The Salvation Army provided no goods or services in exchange for this donation.~~  
**KEEP FOR YOUR TAX RECORDS - THIS IS YOUR OFFICIAL DONOR RECEIPT**

***Palm Beach County Area Command - 2100 Palm Beach Lakes Boulevard West Palm Beach, FL 33409***  
***www.salvationarmypalmbeachcounty.org p: 561.686.3530 f: 561.686.7858***

## STYLELAND



Daily News Photo by Robert Janjigian

Joan Parker told a Society of the Four Arts audience on Wednesday that the popularity of diamonds has grown over the years, in large part thanks to celebrities.

# Speaker shares sparkle of diamond industry

**J**oan Parker, the former spokeswoman for De Beers and a winter resident of Palm Beach, spoke Wednesday at The Society of the Four Arts about her adventures in the diamond trade.

Parker, who worked in advertising, marketing and public relations during her long career, pointed out that in the 1950s, when the De Beers campaign, "A Diamond Is Forever," first launched, the stones became ever-associated with love and marriage, but that the taste for diamonds among Hollywood stars at the same time was very important in terms of influencing popular taste and jewelry preferences throughout the world.

She mentioned Grace Kelly and Marilyn Monroe, of course.

"But no one has done more for diamonds than Elizabeth Taylor," said Parker of the famously bejeweled actress, who even called her perfume "White Diamonds," if you recall.

Parker and her crew came up with a name for what was referred to as a

diamond line bracelet after Chris Evert famously wore hers during matches.

Christened a tennis bracelet from that time forward, it has become one of the most popular diamond jewelry styles ever.

Parker said Jennifer Lopez was partly responsible for the "international desire for colored diamonds" when Ben Affleck, her fiancé at the time (before *Gigli* sorta ruined everything), presented her with a 6.1-carat Fancy Intense Pink diamond engagement ring.

And in terms of what actresses were wearing on the red carpet at this year's Oscars, Parker noted there's a bit of a challenge ahead for those interested in promoting big diamond necklaces today, as she did during the '90s and '00s.

"There were so many naked necks out there," she said.

— ROBERT JANJIGIAN

Read Robert Janjigian's *Styleland* blog at [PalmBeachDailyNews.com](http://PalmBeachDailyNews.com).





## DIAMONDS ARE FOREVER

*Presentation on gemstone highlights gathering*

PAGE A8



## STYLISH NIGHT OUT

*Hospice gala guests see fashion show*

INSIDER, PAGE A10

# Im Beach Daily News

THE SHINY SHEET

THE LEADER IN COVERING THE ISLAND

WEDNESDAY, JANUARY 30, 2019

\$2.00



Above: Lady Susan Reickert, Joan Parker and Susan Oyer.

[PHOTOS BY MELANIE BELL/PALMBEACHDAILYNEWS.COM]

Right: Maureen and Neil Hamilton.



## Bling is the thing at speaker's dinner

By Shannon Donnelly  
Daily News Society Editor

The buzz was all about the bling as the members of the St. George's Society gathered for its first black-tie dinner of 2019. The event took place Jan. 24 at The Chesterfield Pavilion. In addition to a cocktail reception and dinner, the evening

included a presentation by **Joan Parker** on "The Mystique of Diamonds."

Parker spent 25 years as director of the De Beers Diamond Information Center, after which she worked on the joint venture between De Beers and LVMH.

She touched on the advertising campaigns designed to encourage prospective

bridegrooms to purchase an engagement ring; the diamond-loving Grace Kelly, Marilyn Monroe and Elizabeth Taylor; and "celebrity" diamonds including the Hope (which is now on display at the Smithsonian Institution), the Krupp (purchased by Richard Burton for Taylor), and the 203 carat Millennium, which, when on display in

London, was the object of an attempted heist).

More than 40 people attended.

The next meeting of the St. George's Society will be a high tea at 4 p.m. Feb. 17 at The Chesterfield Pavilion, at 4:00 p.m.

Retired Col. **Bobby Spencer**, will give his insights about one of the most popular British Royals, **Prince Harry**.