

TOWN OF PALM BEACH

Information for Town Council Meeting on: July 12, 2022

To: Mayor and Town Council

Via: Kirk W. Blouin, Town Manager

From: Nicholas Caristo, Chief of Police

Re: Expansion of Paid Parking Discussion

Date: June 30, 2022

GENERAL INFORMATION

The Police Department has been recently tasked with greater input into the Town's parking inventory and control. Resulting reviews have shown there is value and opportunities available through the expansion of our paid parking program throughout both regulated and non-regulated spaces in the mid-Town area.

The expansion of paid parking would assist with the mitigation of intensification of parking space use, promote the best use of available parking spaces, and increase essential turnover. Additionally, the app-based system would allow for uniform signage, increased awareness of parking regulations, and fairer and more consistent enforcement. App-based paid parking allows policies to be custom tailored to the community, allow more agile and timely changes, and provide detailed data that can be used to craft comprehensive solutions with our business community. The Town would benefit through increased revenue while drivers and visitors would experience the convenience of easy payment, real-time notifications, and the ability to remotely extend parking sessions.

STAFF RECOMMENDATION

Staff recommends the Town Council consider and discuss the merits of app-based paid parking expansion in order develop a consensus for direction to the Police Department.

NC/wmr

cc: Carolyn Stone, Assistant Town Manager
Paul Brazil, Director of Public Works
Jane LeClainche, Director of Finance