

# TOWN OF PALM BEACH

Information for Town Council Meeting on: May 10, 2022

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To: Mayor and Town Council

Via: Kirk Blouin, Town Manager

From: Jane Le Clainche, Finance Director

Re: Status Report on Previously Approved Expansion of Placard Parking Program

Date: April 22, 2022

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## **STAFF RECOMMENDATION**

Staff recommends the Town Council review the status report on the previously approved expansion of the placard parking program, and grant permanent approval of the net addition of the 25 placards dedicated to the program areas outlined below.

## **GENERAL INFORMATION**

At the October 12, 2022, Town Council meeting, a status report was provided regarding the expansion of the placard parking program. The approval of the expansion on April 13, 2021, included the addition of 25 net spaces (inclusive of the elimination of 40 placards on S. Lake Drive) in various locations. To ensure no unintended consequences, the additional placards in the mid-Town area were limited to 6 months and then extended an additional 6 months and staff was directed to provide a status report to Council in April 2022, before these locations were made permanent. Below is the list of the new and expanded areas approved, as well as the participation status for each program area (as of 4-21-22).

- 200 Block of Brazilian Ave (north and south): 8 placards allocated (new area)
  - *All 8 are sold and 11 people are on the waitlist.*
- 300 Block of Cocoanut Row (east and west): 23 placards allocated (new area)
  - *All 23 are sold and 5 individuals are on the waitlist.*
- 100 Block Hammon Ave (north and south): 10 more placards allocated (expanded area)
  - *9 of 12 total are sold.*
- 300 Block of Hibiscus Ave (east and west): 10 more placards allocated (expanded area)
  - *All 12 are sold and 12 individuals are on the waitlist.*
- 100 Block of Main Street (south): 10 placards allocated (new area)
  - *All 10 total are sold, 4 individuals are on the waitlist*
- 400 (north) /500 (east) Blocks of Worth Ave: 4 placards allocated (new area)
  - *All 4 are sold and 14 individuals are on the waitlist.*

The expansion of the placard program has proven to be well received. Staff has not received any concerns regarding the expansion. Although there was a net addition of 25 spaces in the program, the loss of 40 placards on S. Lake Drive has contributed to the continued high demand for placard parking in the Mid-Town area. Opportunities for expansion of the program will continue to be presented to the Business and Administrative Committee as they are identified, with any areas which they recommend coming to the Town Council.

cc: Carolyn Stone, Assistant Town Manager  
Department Directors  
Parking Committee