

**From:** [steven.solmonson@gmail.com](mailto:steven.solmonson@gmail.com)  
**To:** [Town Council & Mayor](#); [Kelly Churney](#)  
**Subject:** Royal Poinciana Playhouse / Restoration Development Proposal  
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Dear Town Leaders,

I am contacting you as a resident of the Palm Beach Towers located at 44 Cocoanut Row to express my enthusiastic support for the proposal to restore the Royal Poinciana Playhouse.

The restoration and redevelopment of the Royal Poinciana Plaza has been an incredible success. The Plaza redevelopment transformed a neglected dreary property into a charming jewel for all to enjoy. The mix of retail shops and top level restaurants has been executed with great attention to detail and creative care – ideally suited for our Town. I have no doubt that the much needed final stage plan for the Playhouse will be executed by the developer with the same level of attention to detail and the result will prove to be a huge success – which will bring back the glory of the original Playhouse, but updated and relevant to our times.

In short – my wife and I are extremely pleased by news that Upmarkets has succeeded in putting together an All Star team to restore the Royal Poinciana Playhouse. To have the multi-use new Playhouse operational, combined with a unique Intracoastal facing high end beautifully designed restaurant ( the only one in town) plus additional first class retail space, will be their crowning achievement . Everyone to whom I have spoken here at the Palm Beach Towers is thrilled with this concept and cannot wait for it to open. In fact, every Palm Beach resident I have been speaking with seems to feel the same level of excitement and anticipation.

It is my hope that the Town Council will feel the same way about this spectacular addition to our wonderful town and that the newly formulated plans can move forward as quickly as possible.

Best regards,  
Steven Solmonson  
Palm Beach Towers  
44 Cocoanut Row  
Palm Beach, FL 33480