

TOWN OF PALM BEACH

Information for Town Council Meeting on March 8, 2022

TO: Mayor and Town Council

VIA: Kirk W. Blouin, Town Manager

FROM: Jay Boodheshwar, Deputy Town Manager

RE: Resolution Approving the Award of RFP No. 2022-07, Valet Parking Services for the Town of Palm Beach to One Parking, Inc.
Resolution 027-2022

DATE: February 25, 2022

STAFF RECOMMENDATION

Staff recommends that Town Council deny Resolution No. 027-2022, awarding RFP No. 2022-07, Valet Parking Services for the Town of Palm Beach to One Parking, Inc. for the provision of valet services on Worth Avenue.

BACKGROUND INFORMATION

As presented at the February 8, 2022, Town Council meeting, One Parking, Inc.'s response to RFP No. 2022-07 received the highest ranking from the selection committee for the provision of valet services on Worth Avenue. One Parking, Inc.'s proposal to implement two valet stands on the 100 block of Worth Avenue was concerning to Town Council, as the primary demand for parking is on the 200 and 300 blocks of Worth Avenue. After a lengthy discussion, Resolution No. 027-2022 was deferred to the March 8, 2022, Town Council meeting and staff was directed to work with One Parking to determine the feasibility of providing valet services on the 200 block of Worth Avenue.

Shortly after the February Town Council meeting, staff met with One Parking to discuss Council's request and ascertain their feasibility of implementing valet services on the 200 block of Worth Avenue. While they are very interested in providing valet services on this block they simply could not secure nearby off-street parking to store valeted vehicles and regrettably will not be able to meet the desires of the Town. With that said, One Parking is still willing to work with the Town to design parking programs to meet the high demand for employee and construction/service parking in the Worth Avenue area. One Parking has inventory in the garages at 150 Worth Avenue as well as Neiman Marcus. Staff supports this effort and plans to facilitate discussions between One Parking and the Worth Avenue Association to communicate the new parking options that will be available to the many people currently on a waiting list for placard parking on Town streets.

Staff recommends Council support continued study by the Business and Administrative Committee for additional options to decrease congestion and parking demands on Worth Avenue, including but not limited to increasing the number of free short-term parking spaces, expanding paid parking, and valet services with other potential vendors.

Attachment

CC: Department Directors
Dean Mealy, CPPO Town Purchasing Manager
Parking Committee