

From: [Kay Gilman](#)
To: Towncouncilmayor@townofpalmbeach.com; [Kelly Churney](#)
Cc: [Clark. \(Patterson\) Alexandra \(Alexandra.Clark@wsdevelopment.com\)](#); [Kay Gilman](#)
Subject: Revival of Royal Poinciana Playhouse
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Greetings:

I am contacting you as a resident of the Palm Beach Towers and a member of their board of directors.

Over the past several years we have been witness to the incredibly successful restoration of the Royal Poinciana Plaza by Upmarkets, under the direction of Samantha Perry David and Alexandra Patterson Clark. They took a neglected, deteriorating space and transformed it into a beautifully landscaped lively and town serving center comprised of bustling first class retail shops, top level restaurants and a large number of family centered creative activities. For those living in the Towers, our proximity to the Royal has been a wonderful plus in all respects.

Now—we have received the exciting news that after years of perseverance to find and combine just the right elements, Upmarkets has succeeded in putting together an All Star team to restore the Royal Poinciana Playhouse to its former glory-- and more. To have the multi-use new Playhouse operational, combined with a unique Intracoastal facing high end beautifully designed restaurant (the only one in town) plus additional first class retail space, will be their crowning achievement . Everyone to whom I have spoken here at the Palm Beach Towers is thrilled with this concept and cannot wait for it to open. In fact, every Palm Beach resident I have been speaking with seems to feel the same level of excitement and anticipation.

It is my hope that the Town Council will feel the same way about this spectacular addition to our already incomparable town and that the newly formulated plans can move forward as quickly as possible.

Best regards,

Kay Iselin Gilman

Apt. B202

917-287-7693

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