

**From:** [Paul Jones](#)  
**To:** [Town Council & Mayor](#); [Kelly Churney](#)  
**Cc:** ["Samantha.David@wsdevelopment.com"](mailto:Samantha.David@wsdevelopment.com)  
**Subject:** Royal Poinciana Playhouse  
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Dear Mayor Moore and members of the Town Council:

Please accept this letter which we write with excitement in support of the restoration and re-opening of the Royal Poinciana Playhouse. For far too long this historic building has sat vacant at the waterfront edge of the Royal Poinciana Plaza, and as residents of the Island we are thrilled to see the plans to finally breathe life back into it.

Over the past several years, UpMarkets and WS Development have demonstrated their deep understanding of and commitment to the needs of the residents of Palm Beach with the successful revitalization of the Royal Poinciana Plaza, and we are excited to watch as they now embark on the restoration of the Playhouse. The plans shared for the Playhouse display carefully thought out design and programming that took many years to perfect. We are confident that a flexible, multi-use cultural arts center in tandem with waterfront dining and world-class retail and gallery space is the recipe for success to ensure the Playhouse will be a thriving Town-serving hub for many years to come.

It is with great pleasure that we ask for the Town's support in approving this project as we look forward to the re-opening of this iconic Palm Beach destination.

Best regards,

Paul and Sonia Jones  
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Palm Beach, Florida 33480