



Mayor Danielle Moore
Kelly Churney, Deputy Town Clerk
Town of Palm Beach
360 South County Road
Palm Beach, FL 33480

Dear Mayor Danielle Moore and Deputy Town Clerk Kelly Churney,

As CEO of Cancer Alliance of Help & Hope, Inc., an organization that has set roots in the Town of Palm Beach since 2016, I wholeheartedly support the redevelopment of the Royal Poinciana Playhouse. Besides the economic retail impact for the Island of Palm Beach, it will bring impressive benefits and much excitement to the community as a center for the fine arts, dance, theater, music, education, charitable events, and fine waterfront dining.

Since Up Markets, a division of WS Development, revitalized the Royal Poinciana Plaza, it has achieved great success in being a vital partner to our community and giving back to our town by supporting many charities including Cancer Alliance of Help & Hope.

Up Markets shares our commitment to excellence and preservation of the historical beauty of the town of Palm Beach. Without a doubt, the opening of The Royal Poinciana Playhouse will be a most welcome addition.

Sincerely,

A handwritten signature in black ink, appearing to read "Stanton F. Collemer", written in a cursive style.

Stanton F. Collemer, CEO

P.O. Box 3292, Palm Beach, FL 33480 Phone: 561-748-7227 Fax: 561-748-7293
E-mail: canceralliance@gmail.com Web Site: www.cahh.org

Registration #CH16613. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free (800)435-7352 within the state. Registration does not imply endorsement, approval or recommendation by the state.