

The City of West Palm Beach



"The Capital City of the Palm Beaches"

February 15, 2022

Mr. Kirk Blouin
Town of Palm Beach
Correspondence via e-mail

Dear Mr. Blouin,

I hope you and your team are well. The City of West Palm Beach is very appreciative of the Town of Palm Beach's historical support for 4th on Flagler over the years. Thank you again.

Last year's event was very successful, even with shortened hours and less high-touch activities. And, with WPBF 25 News airing Project CommUNITY Fireworks from Home 30-minute live broadcast, literally hundreds of thousands of Palm Beach County's residents were able to enjoy the fireworks and our local celebration.

We are excited for an in-person celebration again this year and a special TV Program airing the fireworks live on WPBF 25 News again that evening.

We are respectfully requesting the Town of Palm Beach serve as a sponsor again and donate \$ 12,000.00 to the event. As you know, we serve as the County's largest Fireworks display on the 4th of July and we are confident this year will be no different.

I've attached an outline of the benefits you will continue to receive as a 4th on Flagler partner. Please contact me if you have questions or require more information. We look forward to working with you on the City of West Palm Beach's 4th of July celebration!

Sincerely,
VIA EMAIL
Cinde A. Martin
Marketing Consultant

"An Equal Opportunity Employer"