

TOWN OF PALM BEACH GOALS – 2022

Financial Sustainability and Planning

- Continue to implement cost-saving measures and identify opportunities to increase non-tax-related revenue, while improving operational efficiencies, without compromising the community's expectation for exceptional public services.
- Market Town-owned properties in the City of West Palm Beach for potential ground leases. Implementation of ground lease for Okeechobee property – provide technical assistance in helping to obtain FDEP/DOH approval for revised closure and development plan by the lessee.
- Complete and review water feasibility study. Evaluate water supply and distribution options with an emphasis on service needs, quality and cost. Develop an implementation plan and begin negotiations for a contract with the provider.
- Establish a pandemic resilient and aspirational workplace, beginning with transforming the reputation and purpose of the TOPB Human Resources department from a highly efficient and technically competent administrative hub to a formally integrated business partner that projects the highest quality of standards and cost-efficiencies to the internal and external marketplace.

Community Standards, Regulations, Quality of Life

- Provide staff support in the completion of an updated Strategic Plan by the Strategic Planning Board and work closely with the Board to begin developing an Action Plan, which identifies the necessary resources and timelines that will be associated with the completion of objectives identified in the Strategic Plan.
- Continue the review of the Town Zoning Code and develop a plan with solutions to address the most pressing Town Zoning Code reform needs. Develop a budget and process to include analysis of the existing code, possibly create a steering committee, host multiple public engagement sessions, including charrettes, to solicit community feedback, research impacts, and requirements of federal, state, and county regulations, and prepare recommended code changes, with the assistance of the Planning & Zoning Commission and outside consultants.
- Continue to examine current parking regulations and recommend policy changes to further the development of a comprehensive parking management strategy.
- Continue monitoring development in the City of West Palm Beach and provide input and objections, when necessary, in an attempt to minimize adverse impacts to residents. Monitor planning activities related to the expansion and development of the Port of Palm Beach and Peanut Island to ensure it remains a passive and recreational destination. Evaluate and implement legal strategies and methods to address problems associated with

the increased use of the Town's public areas, due to the growth of the County's population.

- Continue to proactively address construction site violations in an effort to ease parking and traffic-related issues, noise complaints and other associated community concerns, through enhanced regulations and improved code and parking enforcement.
- Develop and implement a building recertification program, similar to those programs adopted by Broward County, Miami-Dade County, and Boca Raton.

Environment & Resiliency

- Continue to identify and implement actions and standards that are in keeping with the Town's Green Initiative program, including but not limited to the increased use of native plant material, organic maintenance practices, energy-efficient equipment, and vehicles, etc.
- Continue to review the second phase of the Woods Hole Group resiliency study. The second phase identified methods to mitigate the impacts of sea-level rise and prioritized solutions. A paramount issue is the amount of freeboard to be established for new construction, substantial improvements, substantial damage properties, and seawall construction. After analysis, develop a multi-year implementation plan with input from the Mayor and Town Council to mitigate the potential impacts to the Town, which will impact both public and private property.

Community Engagement and Service Delivery

- Develop a comprehensive formal communications program and provide appropriate resources to address information expectations for community residents and Town employees alike. Said program should include timeline development while prioritizing message strategy and methods (social media, internal and external print, e-alerts, digital platforms, SMS messaging, etc.).
- Enhance and expand the level of emergency medical care provided within the Town of Palm Beach while also addressing the desire for people to have access to more and better care in their homes instead of the hospital by instituting a telehealth program that provides an even more advanced level of care than our current paramedics. This plan will support town-wide efforts to improve the health of our residents, by providing greater access to primary care services without having to go to the hospital. Implementation of this telehealth program is expected to reduce the number of patients being transported to the emergency room and provide a more patient-centric health treatment plan.

Capital Improvement Projects

- Begin the North Fire Station renovation project. Establish temporary facilities to maintain services provided through the North Fire Station, and begin preliminary design, pending

demolition and findings. Provide regular updates to Mayor and Town Council and receive input on key decisions related to design elements, budget, and operations. Achieve budget targets and completion timelines while maintaining the historical value of the structure.

- Continue to engage and inform the community, the UUTF, and the Mayor and Town Council on underground project updates, including construction progress, easement acquisition, and budget status. Continue to seek ways to maximize the Town's ability to control project costs.
- Initiate a strategic crosswalk initiative. This will include an analysis of the current crosswalks on the public roadways and identify new and improved methods and technologies to enhance pedestrian safety. The plan will encompass a budget, funding plan, priority list, and long-term implementation strategy.

Information Technology Infrastructure, Security, Applications, and GIS

- Continue to update the Town's data network and telecommunications systems to ensure a resilient and secure information technology infrastructure. Minimize connectivity issues by setting up a redundant connection to the internet. Move toward unified communications to reduce expenses while enhancing communication systems. Update and consolidate server and storage systems. Continue to improve data backup and disaster recovery processes and procedures.
- Enhance the service and operational capabilities of the Town by maintaining necessary existing software applications and acquiring new applications that will improve service levels and efficiencies for staff, citizens, and visitors. Initiatives such as the implementation of Office 365, EnerGov PZB permitting software, recreation program registration software, and public safety-related applications will elevate the efficiencies of service delivery to the community.
- Continue the growth and improvement of GIS (geographical information system) services throughout the town through enhanced leveraging of staffing resources, data, and applications. The integration and centralization of GIS data and shift to cloud-based storage will be completed to establish a better foundation for further development of GIS tools and services.