



ALFRED P. "SKIP" ALDRIDGE

Skip and Linda Aldridge have been visiting Palm Beach since the late 1980's for business activities. They purchased property in Palm Beach in August 2008 and became permanent residents in June 2011.

Skip is the founder, President & CEO of Head of Sales Consulting which provides strategic insights to a small and selective group of CPG companies and retailers. Mr. Aldridge has extensive experience in strategic planning and had the responsibility for the execution of the strategic direction at several Fortune 500 companies and leading privately held companies.

Prior to forming HSC, Skip served as the Executive Vice President, Sales, and Chief Customer Officer at Pharmavite, LLC, from December 2002 to May 2011. He served on the Pharmavite Executive Management Team which was responsible for the strategic direction and operations of the company across all functional areas. As of May 2011, Skip retired from Pharmavite and transitioned to an Executive Advisor to the company, providing strategic advisory services to Pharmavite's Board of Directors and Executive Management. Under Skip's leadership, Nature Made became the #1 Vitamin brand in the Food, Drug, Mass and Club channels in the United States. This leadership has continued under his advisory practice. Skip had global sales responsibility where he was responsible for the introduction of Nature Made into Asian countries, including China, Taiwan, and South Korea. He managed all supply chain and product development for Nature Made distributed in Japan as well.

Before joining Pharmavite, Skip was Executive Vice President, Sales, Grocery Foods Products Group, at ConAgra Foods where he served on the Executive leadership team which was responsible for all strategic direction and execution for the company. Prior to ConAgra, he was Vice President of Sales and National Sales Manager for Del Monte Foods, San Francisco, CA, where he served on the leadership team, responsible for the strategic planning and execution for the company. He also held senior sales management positions with Pet Inc. and The Clorox Company.

Skip currently serves as a Director of the Civic Association of Palm Beach; serves on the Board of Trustees of Making Change charity (501 (c) (3)); and served on the Board of Directors of The Friends of Fisher House, WPB, 501 (c) (3), as Secretary. He also serves on the Advisory Board for Overseas Service Corporation, West Palm Beach; and is Co-Chairman/Treasurer of the Citizens Association of Palm Beach. Skip is former member of the US Advisory Board for Enactus (Formerly SIFE). Skip has been recognized as "Champion of SIFE" on two separate occasions, holding the "Double Eagle" award. He also currently serves as a pro bono strategic advisor to 3 major startup companies in the USA.

Mr. Aldridge has served as an advisor in many non-profit and service-oriented organizations, Skip is the past Vice Chairman, NACDS Retail Advisory Board; the past Chairman GMDC HBW Advisory Board and a past member of the GMDC Board of Directors. He has served as a strategic advisor to the GMDC as a member of the President's Innovation Network where he helped drive a successful new strategic direction. Skip was recognized with the GMDC Lifetime Achievement Award in 2013. He served as a member and Vice Chairman of the GMA Sales/Vanguard Committee, a member of the FMI Associate Member Council, a member of the A. C. Nielsen Sales Advisory Board, and Skip also served as a member of The Leadership Council, Supplier Advisory Board for Rite Aid Drug Stores. He is a past member of the Advisory Board of One Hope Cause Marketing which has donated millions to targeted charities. Skip has previously advised Enterprise Ireland, advising Ireland based HBC companies on strategic matters on entering the United States mass retail market. Skip also serves as a legal expert witness in matters related to sales execution and sales leadership practices.

Skip grew up in Gastonia, North Carolina and received a Bachelor of Arts degree from the University of North Carolina at Chapel Hill in 1974 where he was President of the Sigma Chi Fraternity and participated in many UNC leadership activities.

Beth Dowdle Bio

Beth Dowdle has worked on land conservation and planning for over two decades. Prior to moving to Florida in 1992 to advise the John D. and Catherine T. MacArthur Foundation on a plan for the foundation's Florida landholdings, Beth directed the World Wildlife Fund's Boston office for the Successful Communities Program, providing technical assistance in managing growth and protecting natural resources in New England towns. The work included projects as diverse as conservation-based affordable housing on Block Island to creating a land trust on Aquidneck Island, Rhode Island. In partnership with the MacArthur Foundation and 1000 Friends of Florida, she launched the Florida Greenways Program and directed the Loxahatchee Greenways Project, a half-million-acre regional plan resulting in 33,000 acres of conservation land. As an officer of The Conservation Fund, Beth lead The Sustainable Everglades Initiative with the MacArthur Foundation, bringing together diverse partnerships of nonprofit organizations and public agencies to work on conservation in South Florida. She has worked in city and regional planning for local governments in Boston and North Carolina and consulted with the Norton Museum of Art in West Palm Beach on a new masterplan.

Beth served on the Landmarks Commission in Palm Beach, Florida for nine years, the board of the Seaside Institute, is a Trustee of the Preservation Foundation of Palm Beach, a founding member of the Congress for the New Urbanism in Florida, a Trustee of the Chastain Charitable Foundation and has served on other philanthropic and nonprofit boards whose missions are related to conservation and community improvement. Beth holds a degree in urban and regional planning from East Carolina University and a master's degree in public administration from Harvard University's Kennedy School of Government.

Kristen Kelly Fisher

Kristen Kelly Fisher received her BA from Mount Holyoke College with a major in history. Her Master of Public Administration is from the School of International and Public Affairs at Columbia University. She received an Executive Certificate in Strategy and Innovation from the MIT Sloan School of Management. Kristen served as Vice President for Government Relations, External Affairs and Special Projects at the Intrepid Museum Foundation.

Kristen studied organizational management in graduate school and has participated in the strategic planning process twice – once for the Intrepid Museum Foundation as it refined its vision and resource allocation and for Cushing Academy where she served as a member of the Board of Trustees for seven years. Kristen was co-chair of the board committee that advised the Academy on the development of its best practice governance models, as well as an economically sustainable business model. Throughout the intensive process she gathered input from all stakeholders.

Kristen is a member of the Board of Trustees of the Town of Palm Beach United Way and the Preservation Foundation of Palm Beach and a committee member for the Palm Beach gala honoring the Hôpital Albert Schweitzer in Haiti.

Kristen has been a resident of Palm Beach since 2015 and spent many happy years prior visiting the island.

Nicki McDonald

Mrs. McDonald grew up and lived in New York City until she and her husband, David, bought an apartment in Palm Beach ten years ago, becoming full time residents about four years ago. She graduated from Cornell University (BS '82) with a degree in Urban Planning and Economics. She also attended the London School of Economics for a semester and Harvard University for a summer course in Urban Planning.

After graduating from Cornell, Mrs. McDonald worked for JP Morgan in Gold Trading Operations followed by the fashion business for both Ralph Lauren (Director of Menswear Merchandising) and Anne Klein (Co-Director of Merchandising). She then founded her own residential interior design firm, which she ran for 15 years, and in so doing, earned a graduate degree in Interior Design from the Parson's School of Design. She began a second career in education as Director of Admissions for St. Thomas More, a Manhattan nursery school.

The McDonalds bought an apartment in Palm Beach ten years ago, where Mrs. McDonald became President of the Lake Towers Condominium Board. She oversaw one of the first private underground utility projects in the town. She was appointed to the Underground Utility task force for the town wide project for two terms and was directly involved with residents on easement acquisition. She was most recently appointed to the Planning and Zoning Commission as an Alternate Member.

Other local volunteer work includes: Director of the Civic Association, working on both the Strategic Planning and Health Care Committees, and a member of the Chamber of Commerce, Preservation Foundation, the Kravis Center, and the Norton Museum. Mrs. McDonald has served on the Board of the Gunnery School, the Vanderbilt University Parent's Board, and as a Cornell University Admissions Ambassador. In addition, while in New York, she chaired annual benefits for both the Museum of Natural History and the Cooper Hewitt. She has also worked at Camp Sunshine, a camp for children with life threatening illnesses for many summers, and delivered Meals On Wheels through her church in NYC. The McDonalds have three grown children.

James “Peter” McKelvy

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Peter McKelvy is a retired media executive who returned to his childhood home of Palm Beach in 2015 following a long career with Discovery Communications Inc. At the time of his retirement Peter was Sr. Vice President of Archive and Content Services, with responsibility for worldwide music publishing and stock footage sales. Over his twenty-two-year career at the international media giant, Peter held a variety of roles in programming, production, film finance, and business development. Peter was responsible for several strategic initiatives including overall project design and implementation of the company’s Digital Media Center, development of Discovery Music, the music publishing division of the company as well as the launch of Discovery Access the company’s stock footage sales division.

Peter has also served in leadership positions with a number of non-profits including the Friends of the C & O Canal National Historical Park 2008-2012, and the Friends of Arthur R. Marshal Loxahatchee National Wildlife Refuge 2016-2019. At the C&O Canal National Historical Park he was part of the planning committee responsible for developing a five-year strategic plan for the organization. While volunteering with the Arthur R. Marshal Loxahatchee National Wildlife Refuge, Peter was responsible for developing and managing a strategic review of the entire operation of the organization, including Board Development, Process Improvement and Fundraising. In 2018 Peter was recognized by the organization as Volunteer of the Year.

Peter graduated in 1979 from Emmerson College with a BS in Film and Television production. Peter lived in Palm Beach fulltime from 1968 to 1976. He graduated from the Palm Beach Day School in 1969 and from Taft School in 1973.



Katherine Ostberg
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Katherine Ostberg is an architect with more than 35 years of experience and a life-long passion for master planning and historic restoration. Ostberg is a member of the Historic Annapolis Board and is part of the Strategic Planning Committee for the Annapolis City Dock Master Plan team. She is also a member of the University of Virginia (UVA) Foundation Board, where she is the Strategic Planning Chair for the UVA School of Architecture Veneto Program. She is a member of the Yellowstone Club of Big Sky, Montana, where she served on the Master Planning Committee. She is also a past member of the Severn School Board and served as the lead architect for The Severn Schools Master Plan and Teel Academic Center. Before forming her practice, Ostberg was a senior designer for Kohn Pedersen Fox Architects in New York City.

Ostberg holds a Master of Arts in Architecture from the University of Virginia and a Master of Science in Environmental Design from Pratt Institute. She earned her bachelor's degree in Art History from Emory University.

Ostberg and her husband have been permanent residents of Palm Beach for the past ten years and have homes in Annapolis, MD and Big Sky, MT.

Michael Pucillo

Mr. Pucillo has been a lifelong resident of Palm Beach. His parents opened the Petite Marmite restaurant in 1949 and operated it until its sale in 1983. Mr. Pucillo is a graduate of Williams College and Georgetown University Law School. After clerking for two federal judges and working at the US Securities and Exchange Commission, he and his wife, Deborah, settled in Palm Beach permanently.

Mr. Pucillo practiced law in Palm Beach and West Palm Beach for 35 years. In 1994 he founded the firm of Burt & Pucillo, serving as managing partner until its merger with a national law firm. He limited his practice to securities litigation, and he represented several of the nation's largest public pension funds. He retired from the practice of law at the end of 2015.

Mr. Pucillo has been active in civic and community affairs. From 2011 until 2017 he was a member of the Town Council in Palm Beach and served as Council president from 2015 to 2017. While on the Council, he chaired both the Public Works Committee and the Finance and Tax Committee. Mr. Pucillo is a member of the Palm Beach Civic Association's Executive Committee, and currently serves as Vice Chair of the Civic Association.

Michael Reiter

Mr. Reiter is the founder and president of Michael Reiter and Associates, a Palm Beach based security, investigative and crisis management firm with global reach. He has been in Palm Beach since 1981 where he served in the Palm Beach Police Department for 28 years. Mr. Reiter was the Town's eighth chief of police from 2001 to 2009. He received the Town of Palm Beach Employee of the Year Award, Palm Beach Civic Association Raymond J. Kunkle Award and the Worth Avenue Association's Above and Beyond Award. He was the founder of the Citizens Police Academy, Teen Police Academy and Volunteers in Police Service (VIPS). Crime in Palm Beach was reduced by 32% over his tenure as chief. The Palm Beach Police Foundation was founded when Mr. Reiter was chief and he served as a director after leaving the Police Department.

Mr. Reiter earned a Master of Science from Palm Beach Atlantic University, Bachelor of Arts from Florida Atlantic University and is a graduate of the FBI National Academy. He is a graduate of the Senior Executives in State and Local Government Program and Crisis Leadership Program at the Harvard Kennedy School of Government. Mr. Reiter was an adjunct instructor of leadership and organizational development at Palm Beach Atlantic University and lectured on leadership and other professional topics at the Federal Law Enforcement Training Center and the International Association of Chiefs of Police.

Mr. Reiter is a director of the Palm Beach Civic Association and has served on its Strategic Planning Forum since inception. He attended nearly every Palm Beach Town Council Meeting as the Police Department representative for 20 years and participated as a staff member in the last updates of the Strategic Plan and two prior Comprehensive Plans.

Mr. Reiter has lived in Palm Beach since 2009 with his spouse, Janet Pleasants. He has served on the Tres Vidas Homeowners Association since 2016 and has been its president for the past four years.