

Suggested edits from Bobbie

Defer
11/9/2021

RESOLUTION NO. 141-2021

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF PALM BEACH, PALM BEACH COUNTY, FLORIDA, AUTHORIZING THE FORMATION OF AN AD HOC ADVISORY STRATEGIC PLANNING BOARD, TO DEVELOP AN UPDATED STRATEGIC PLAN FOR THE TOWN OF PALM BEACH.

WHEREAS, the preservation of Palm Beach's historic, small town character is critical to the lifestyle enjoyed by its residents and visitors; and

WHEREAS, that unique character and lifestyle are impacted by the explosive growth of neighboring municipalities, redevelopment brought by new residents, and changing environmental conditions due to climate change and sea level rise;

WHEREAS, a strategic planning process can provide a vision of the Town's future and ~~can provide direction for the delivery of Town~~

~~services~~, a means for defining, prioritizing, and achieving the specific mid and long term goals and objectives of the Town that support that vision, as well as and a method for evaluating the accomplishment of those goals and objectives, and;

WHEREAS, an adopted strategic plan can provide ~~basic policy direction to all functions and operations of the Town government~~ guidance regarding the orderly social, economic, and physical

development of the Town and;

WHEREAS, the Town Council of the Town of Palm Beach adopted a Strategic Plan in 2003 ~~updated that plan in 2010~~ and wishes to develop an updated Strategic Plan to continue its proactive approach in

preparing for the future of the Town of Palm Beach.

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF PALM BEACH, as follows:

Section 1. The Town Council hereby authorizes the formation of an ad hoc advisory Strategic Planning Board. The Strategic Planning Board shall submit a proposed strategic plan to

the Town Council for its consideration no later than the regular meeting of the Town Council to be held April 11, 2023. The strategic plan shall cover a period of five years forward from the fiscal

year in which it is submitted, shall be in a form that will permit it to be periodically updated, and shall contain or take account of the following: (1) the Town's Comprehensive Plan; (2) a Town

~~comprehensive~~ mission statement, (3) broad

strategic long-term goals which express the preferred future state of the Town, (4) an assessment

of the Town's internal and external environment, including key demographic, economic, social, and cultural factors, that could significantly affect the Town's vision of itself and its values, (5) an

evaluation of the Town's long-term assets and current resources, and the resources needed to achieve its strategic goals, (6) an appraisal of intergovernmental issues, technological and other

opportunities that may be available, and long range problems and issues that need to be addressed,

and (7) one or more action plans, which incorporate the foregoing and discuss the Town's strengths