

# TOWN OF PALM BEACH

Information for Town Council Meeting on: November 9, 2021

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To: Mayor and Town Council

Via: Kirk W. Blouin, Town Manager

From: Jay Boodheshwar, Deputy Town Manager

Re: Proposed Expansion of Existing Placard Parking Program on the 200 and 300 Blocks of Peruvian Avenue

Date: November 1, 2021

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## **STAFF RECOMMENDATION**

Staff recommends Town Council approval of the proposed expansion of the existing Placard Parking Program on the 200 and 300 blocks of Peruvian Avenue, as recommended by the Business and Administrative Committee (BAC).

## **GENERAL INFORMATION**

At the October 12, 2021, Town Council meeting staff provided a 6-month status report regarding the April 13, 2021, approved expansion to the placard parking program. After hearing favorable input from staff regarding the expanded program Council granted another 6-month approval of the expanded placard areas to ensure the success of the program during the peak season. Staff will be back to Council in April 2022 with another update and will seek permanent approval of the expanded placard areas at that time, assuming no adverse impacts are experienced during the peak season.

At the October 14, 2021 BAC meeting staff had a lengthy discussion with the BAC regarding the continued supply/demand gap for placard parking in the mid-town area. Although there was a net addition of 25 spaces in the Placard Parking Program expansion approved by Council, the loss of 40 placards on S. Lake Drive has contributed to the continued high demand for placard parking in the Mid-Town area. Staff reported that the current Placard Parking Program is inclusive of 305 on-street placard allocations on various streets throughout the Town. There is a waiting list of 157 people who would like to participate in the placard program, with most interested in the areas between Worth Avenue and Royal Palm Way.

In an effort to chip away at the supply/demand gap for placard parking, staff reviewed additional expansion opportunities in the 400 blocks of Brazilian, Australian, and Chilean, but decided it was best to leave the current regulations on these streets “as-is” for now and monitor how the new marina operations and the improved park will affect parking patterns before recommending

policy changes to the Town Council. In the meantime, the BAC did recommend approval of a minor expansion of placard allocations in the existing Placard Parking Program areas on the 200 and 300 blocks of Peruvian, which has “metered” parking as the underlying default parking regulation. The recommended expansion would increase the current allotment of 24 placards on these two blocks by 6, for a total of 30 placards (15 for each block). There are 76 total on-street spaces on these two blocks, which have nearly 100 people on the waiting list.

cc: Carolyn Stone, Assistant Town Manager  
Department Directors  
Parking Committee