

RESOLUTION NO. 141-2021

**A RESOLUTION OF THE TOWN COUNCIL OF THE
TOWN OF PALM BEACH, PALM BEACH COUNTY,
FLORIDA, AUTHORIZING THE FORMATION OF
AN AD HOC ADVISORY STRATEGIC PLANNING
BOARD, TO DEVELOP AN UPDATED STRATEGIC
PLAN FOR THE TOWN OF PALM BEACH.**

WHEREAS, a strategic planning process can provide direction for the delivery of Town services, a means for defining and achieving the specific goals and objectives of the Town, and a method for evaluating the accomplishment of those goals and objectives, and;

WHEREAS, an adopted strategic plan can provide basic policy direction to all functions and operations of the Town government regarding the orderly social, economic, and physical development of the Town and;

WHEREAS, the Town Council of the Town of Palm Beach adopted a Strategic Plan in 2003 and wishes to develop an updated Strategic Plan to continue its proactive approach in preparing for the future of the Town of Palm Beach.

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF PALM BEACH, as follows:

Section 1. The Town Council hereby authorizes the formation of an ad hoc advisory Strategic Planning Board. The Strategic Planning Board shall submit a proposed strategic plan to the Town Council for its consideration no later than the regular meeting of the Town Council to be held April 11, 2023. The strategic plan shall cover a period of five years forward from the fiscal year in which it is submitted, shall be in a form that will permit it to be periodically updated, and shall contain or take account of the following: (1) a comprehensive mission statement, (2) broad strategic long-term goals which express the preferred future state of the Town, (3) an assessment of the Town's internal and external environment, including key demographic, economic, social, and cultural factors, that could significantly affect the Town's vision of itself and its values, (4) an evaluation of the Town's long-term assets and current resources, and the resources needed to achieve its strategic goals, (5) an appraisal of intergovernmental issues, technological and other opportunities that may be available, and long range problems and issues that need to be addressed, and (6) one or more action plans, which incorporate the foregoing and discuss the Town's strengths that should be maximized, its weakness that should be minimized or eliminated, opportunities that should be explored, threats facing the Town that should be addressed, and activities and programs that should be eliminated, created, or restructured to achieve the Town's strategic goals.

Section 2. The Strategic Planning Board shall have advisory functions only and shall consist of up to nine (9) residents of the community. Mayor Danielle H. Moore is hereby appointed as member of the Strategic Planning Board and shall serve as Chair. At the direction of the Town Manager, the Deputy Town Manager, Assistant Town Manager, Department Heads, and other key members of the Town staff shall facilitate the board and participate in the planning process. At the regular meeting of the Town Council, to be held on December 14, 2021, Mayor Danielle H. Moore shall nominate up to nine (9) residents of the Town with proven track record in strategic planning or equivalent experience in either the public or private sector to serve on the Strategic Planning Board.

Section 3. The term of office of the members of the Strategic Planning Board shall cease on the date such board submits a proposed strategic plan to the Town Council for its consideration, whereupon such board shall automatically be dissolved without further action of the Town Council.

Section 4. This Resolution shall become effective immediately upon passage.

PASSED AND ADOPTED in a regular, adjourned session of the Town Council of the Town of Palm Beach assembled this 9th day of November, 2021.

Danielle H. Moore, Mayor

ATTEST:

Queenester Nieves, CMC, Town Clerk