

RESOLUTION NO. 16-01

**A RESOLUTION OF THE TOWN COUNCIL
OF THE TOWN OF PALM BEACH, PALM
BEACH COUNTY, FLORIDA, CREATING A
STRATEGIC PLANNING BOARD**

WHEREAS, a strategic planning process can provide direction for the delivery of Town services, a means for defining and achieving the specific goals and objectives of the Town, and a method for evaluating the accomplishment of those goals and objectives, and

WHEREAS, an adopted strategic plan can provide basic policy direction to all functions and operations of Town government regarding the orderly social, economic, and physical development of the Town, and

WHEREAS, the Town Council of the Town of Palm Beach desires to be proactive in preparing for the future of the Town, which without benefit of visioning and strong planning initiatives undertaken today, may lead to unanticipated problems in the operations of the Town of Palm Beach in the future.

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF PALM BEACH, as follows:

Section 1. The Town Council hereby authorizes the formation of an ad hoc advisory Strategic Planning Board. The Strategic Planning Board shall submit a proposed strategic plan to the Town Council for its consideration no later than the regular meeting of the Town Council to be held in May 2003. The strategic plan shall cover a period of five years forward from the fiscal year in which it is submitted, shall be in a form that will permit it to be periodically updated, and shall contain or take account of the following: (1) a comprehensive mission

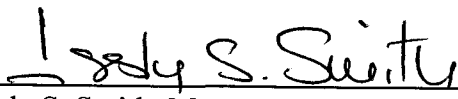
statement, (2) broad strategic long-term goals which express the preferred future state of the Town, (3) an assessment of the Town's internal and external environment, including key demographic, economic, social, and cultural factors, that could significantly affect the Town's vision of itself and its values, (4) an evaluation of the Town's long-term assets and current resources, and the resources needed to achieve its strategic goals, (5) an appraisal of intergovernmental issues, technological and other opportunities that may be available, and long-range problems and issues that need to be addressed, and (6) one or more action plans, which incorporate the foregoing and discuss the Town's strengths that should be maximized, its weaknesses that should be minimized or eliminated, opportunities that should be explored, threats facing the Town that should be addressed, and activities and programs that should be eliminated, created, or restructured to achieve the Town's strategic goals.

Section 2. The Strategic Planning Board shall have advisory functions only and shall consist of seven members. Mayor Lesly S. Smith and Town Manager Peter Elwell or Assistant Town Manager Thomas Bradford are hereby appointed as members of the Strategic Planning Board. At the regular meeting of the Town Council to be held in March 2001, Mayor Lesly S. Smith shall nominate up to five residents of the Town with a proven track record in strategic planning or equivalent experience in either the public or private sector to serve on the Strategic Planning Board.

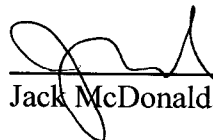
Section 3. The term of office of the members of the Strategic Planning Board shall cease on the date such board submits a proposed strategic plan to the Town Council for its consideration, whereupon such board shall automatically be dissolved without further action of the Town Council.

Section 4. This Resolution shall become effective immediately upon passage.

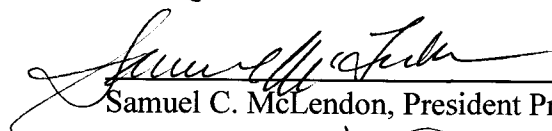
**PASSED AND ADOPTED IN A REGULAR, ADJOURNED SESSION OF
THE TOWN COUNCIL OF THE TOWN OF PALM BEACH ASSEMBLED THIS
13TH DAY OF FEBRUARY, 2001.**



Lesly S. Smith, Mayor



Jack McDonald, Council President



Samuel C. McLendon, President Pro-Tem



William J. Brooks, Councilman



Norman P. Goldblum, Councilman



Allen S. Wyett, Councilman


ATTEST:


Mary A. Pollitt, Town Clerk