

TOWN OF PALM BEACH

Information for Town Council Meeting on: October 12, 2021

To: Mayor and Town Council

Via: Kirk Blouin, Town Manager

From: Jay Boodheshwar, Deputy Town Manager

Re: 6-month Status Report on Previously Approved Expansion of Placard Parking Program

Date: September 29, 2021

STAFF RECOMMENDATION

Staff recommends the Town Council review the status report on the previously approved expansion of the placard parking program, and grant permanent approval of the net addition of the 25 placards dedicated to the program areas outlined below.

GENERAL INFORMATION

At the April 13, 2021, Town Council meeting, a number of parking-related matters were approved, including the expansion of the placard parking program. The approval included the addition of 25 net spaces (inclusive of the elimination of 40 placards on S. Lake Drive) in various locations. To ensure no unintended consequences, the additional placards in the mid-Town area were limited to 6 months and staff was directed to provide a status report to Council in October 2021, before these locations were made permanent. Below is the list of the new and expanded areas approved, as well as the participation status for each program area (as of 9-28-21).

- 200 Block of Brazilian Ave (north and south): 8 placards allocated (new area)
 - *All 8 are sold and 1 person is on the waitlist.*
- 300 Block of Cocoanut Row (east and west): 23 placards allocated (new area)
 - *All 23 are sold and 3 individuals are on the waitlist.*
- 100 Block Hammon Ave (north and south): 10 more placards allocated (expanded area)
 - *4 of 12 total are sold.*
- 300 Block of Hibiscus Ave (east and west): 10 more placards allocated (expanded area)
 - *9 of 12 are sold and 35 individuals are on the waitlist. We are actively reaching out to these individuals to sell the 3 available placards.*
- 100 Block of Main Street (south): 10 placards allocated (new area)
 - *7 of 10 total are sold.*
- 400 (north) /500 (east) Blocks of Worth Ave: 4 placards allocated (new area)
 - *All 4 are sold and 4 individuals are on the waitlist.*

The expansion of the placard program has proven to be well received. Staff has not received any concerns regarding the expansion. Although there was a net addition of 25 spaces in the program, the loss of 40 placards on S. Lake Drive has contributed to the continued high demand for placard parking in the Mid-Town area. Staff is currently discussing addition expansion opportunities to determine the feasibility of further increasing placard allocations to meet the high demand. Any recommendations that may come from our discussions will be presented to the Town Council at a future meeting.

cc: Carolyn Stone, Assistant Town Manager
Department Directors
Parking Committee