The Town of Palm Beach is on a barrier island between the Atlantic Ocean and Lake Worth that was incorporated in 1911. The Town is approximately 16 miles long and is comprised of approximately 8,500 full-time residents and 25,000 seasonal residents.

The Town of Palm Beach Landmarks Preservation Ordinance was adopted in 1979, and was amended to its present reading in 1984. Currently, there are approximately 319 landmark sites. The purpose of creating a Landmarks Preservation Ordinance, which included the creating of a Landmarks Preservation Commission, was to protect historic resources with intrinsic aesthetic, or architectural character, and to better facilitate the upkeep and maintenance of those structures so designated. The ordinance lists these as its goals:

- 1. Safeguard and enhance that which reflects the Town's history and heritage.
- 2. Stabilize and improve property values.
- 3. Foster civic pride in the notable accomplishments of the Town's past.
- 4. Protect the Town's attraction to residents and visitors.
- 5. Strengthen the economy of the Town.
- 6. Promote the education, pleasure and welfare of residents and visitors.

Anticipated work includes providing landmark/historic preservation consultant services to the Town of Palm Beach through the Planning, Zoning and Building Department. The specific types of services that will and may be required are detailed in the scope below. Performing these services will require skills in effectively working with a wide range of groups of stakeholders, including property owners, Town staff, the Landmarks Preservation Commission, Town Council, and local advocates and advocacy groups. Furthermore, the consultant selected must be able to prioritize and manage multiple assignments, understand the availability of materials and where to find them, and how to relate information and find significance in the information. The work shall be assigned by the Director of the Planning, Zoning & Building Department in conjunction with the annual schedule of the Landmark Preservation Commission and the Town Council for a multiple-year contract.