

TOWN OF PALM BEACH

Information for Town Council Meeting on: August 10, 2021

TO: Mayor and Town Council

VIA: Kirk W. Blouin, Town Manager

FROM: Jay Boodheshwar, Deputy Town Manager

RE: Proposed Changes to Fees for Placard and Metered Parking Spaces
Resolution No. 059-2021

DATE: July 30, 2021

STAFF RECOMMENDATION

Staff recommends Town Council approve Resolution 059-2021, adopting revised fees for placard and metered parking, as outlined below.

GENERAL INFORMATION

“Metered” paid parking (kiosk or ParkMobile) and placard fees were last increased in 2019. At that time, most paid parking fees were raised from \$2/hour to \$3/hour. New kiosks were installed in 2020 on the 100 block of Sunrise and the 100, 200 and 300 blocks of North County, and paid parking was implemented at a rate of \$5/hour. Paid parking was also recently implemented on the eastern ends of the 100 blocks of Brazilian, Australian, Chilean, Peruvian and Hammon at a rate of \$5/hour. The South Ocean Blvd (Mid-Town Beach) and Phipps Ocean Park meters have remained at \$5/hr since 2011.

After review with the Business and Administrative Committee at its July 8, 2021, meeting, the BAC made a few changes to staff’s original proposal and has recommended approval of the following:

1. Increase fees for the placard parking program by 20%, as outlined below.

1 Month Placard

Current: \$115

Proposed: \$138

6 Month Placard

Current: \$540

Proposed: \$648

4 Month Placard

Current: \$385

Proposed: \$462

12 Month Placard

Current: \$1,010

Proposed: \$1,212

2. Amend fees for “metered” paid parking as outlined below.

Bradley Place (100 Block)

Current: \$3/hour

Proposed: \$4/hour

Royal Palm Way (100 Block)

Current: \$3/hour

Proposed: \$6/hour

Royal Palm Way/Recreation Center Lot

Current: \$3/hour

Proposed: \$3/hour (NO CHANGE)

North County (100, 200 & 300 Blocks)

Current: \$5/hour

Proposed: \$6/hour

Peruvian (200 and 300 Blocks)

Current: \$3/hour

Proposed: \$4/hour

Sunrise (100 Block)

Current: \$5/hour

Proposed: \$6/hour

Phipps Ocean Park (South Lot)

Current: \$5/hour

Proposed: \$4/hour (DECREASE)

Phipps Ocean Park (North Lot)

Current: \$5/hour

Proposed: \$4/hour (DECREASE)

South Ocean Blvd (Mid-Town Beach)

Current: \$5/hour

Proposed: \$6/hour

**100 Blocks of Brazilian, Australian,
Chilean, Peruvian and Hammon**

Current: \$5/hour

Proposed: \$6/hour

South Lake Drive (Adjacent to Marina)

Current: No Parking Due to Construction

Proposed: \$4/hour

FUNDING/FISCAL IMPACT

The proposed fee amendments are anticipated to increase parking revenues by approximately \$360,000 annually, of which \$300,000 are anticipated in additional metered parking revenue and \$60,000 in additional placard revenue.

Attachment

Cc: Jane LeClainche, Director of Finance
Nicholas Caristo, Police Chief
Paul Brazil, Director of Public Works
Paul Colby, Facilities Manager
Ben Alma, Support Services Manager
Amy Wood, Assistant Director of Finance
Jim Palmer, Acting IT Director
Cori Cordero, GIS Coordinator