



TOWN OF PALM BEACH

APPLICATION FOR SERVICE ON

RECEIVED

APR 30 2021

Town Clerk's Office

ARCHITECTURAL COMMISSION (ARCOM)

Please complete this application by typing or printing legibly in ink. Applications should be submitted to the Town Clerk (360 South County Road, Palm Beach, FL 33480, via facsimile 561-838-5417, or via e-mail addressed to townclerk@townofpalmbeach.com) no later than 5 p.m., 11 calendar days prior to the Town Council meeting in which the appointment will be considered. Completion of this application requires the applicant to review certain Town documents as noted in this application. To review or obtain a copy of the documents please contact the Town Clerk's Office (561-838-5416). Please feel free to attach any additional background information to this application form. (Please be advised that members of the Architectural Commission must file an annual financial disclosure form per State law.)

Name: Julie Herzig, AIA, LEED GA Residence Address: 150 Bradley Place,
150 Bradley Place, Apt. 716 Palm Beach FL, 33480
Mailing Address: Palm Beach, FL 33480 Home Telephone: 561-653-4080
E-mail Address: Juherzig@aol.com Work Telephone: 917-806-7466

I am a registered voter of the Town of Palm Beach JH (please initial)

Appointment to ARCOM requires the applicant to be a registered voter in the Town of Palm Beach. Please attach a copy of BOTH SIDES of your Voter Registration card with your application. Failure to provide the copy of the required voter registration card shall be grounds for rejection of the application.

1. Why are you interested in serving on the Architectural Commission? (Please explain; attach additional pages if necessary)

See Addendum

2. How many meetings of the Architectural Commission have you attended in the last year? None

3. If you have served on any boards/commissions/committees in the Town of Palm Beach or elsewhere, please list them and include details such as length of service, attendance record, etc.

See Addendum

4. Please indicate if there are any periods of time for which you will be unavailable for meetings.

None

5. Do you have any personal experience with requesting approvals from the Town's Architectural Commission? (Please explain)

See Addendum

6. Are you a member of any of the following organizations? (Check all that apply)

- | | |
|--|---|
| <input type="checkbox"/> Palm Beach Chamber of Commerce | <input checked="" type="checkbox"/> Preservation Foundation of Palm Beach |
| <input type="checkbox"/> Palm Beach Civic Association | <input type="checkbox"/> North End Property Owners Association |
| <input type="checkbox"/> Citizens' Association of Palm Beach | <input type="checkbox"/> Neighborhood Alliance of Palm Beach |
| | <input type="checkbox"/> Other _____ |

7. Present occupation. Architect and archaeologist No. of years. 10

Employer. The Institute of Fine Arts at NYU - Selinunte Excavations

8. Past occupation(s). Architect (See Addendum) No. of years. 30+

Employer(s). Redroof Design, The Phillips Jansen Group, Mount Sinai Health System (NYU), Self

9. Are you currently a Registered Architect in the State of Florida? ☐ Yes ☒ No

Are you currently a Registered Architect in another state? ☒ Yes ☐ No

If So, in which state are you currently registered New York State

10. Do you have a degree in, or have you taken courses in, any of the following fields of study: (Check all that are applicable)

- | | |
|---|---|
| <input checked="" type="checkbox"/> Architecture | <input checked="" type="checkbox"/> History |
| <input checked="" type="checkbox"/> Landscape Architecture/Design | <input checked="" type="checkbox"/> Design |
| <input checked="" type="checkbox"/> Architectural History | <input checked="" type="checkbox"/> Building Construction |

11. Please provide details regarding your educational background.

Mount Holyoke College, A.B., 1973 Fine Arts and Romance Languages

Pratt Institute, B. Arch, 1983 Professional Degree

The Institute of Fine Arts at New York University, M.A., 2015 Greek Art History and Archaeology

12. Why do you feel that you are qualified to serve on the Town's Architectural Commission? (Attach additional page if necessary)

See Addendum

13. To enable Town Council to consider potential conflicts of interest, please provide the following information regarding family members who live and/or work in the Town of Palm Beach, including your spouse, parents, siblings or children.

Family Member Name	Relationship	Address	Occupation	Employer
Robert J. Desnick, PhD, MD	Spouse	150 Bradley Place, Palm Beach	Physician/scientist/ geneticist	Former Professor, Chair, Dean Emeritus

14. Have you ever been convicted of a crime or pled guilty or nolo contendere to a crime other than minor traffic violations? no

15. If you are currently serving on a Town board, commission, or committee, please identify it in the space below and check the box that indicates you will resign from that position if you are appointed to the position you are seeking in this application.

☒ I will resign from the Code Enforcement Board Alternate if I am appointed to the position I am seeking in this application.
board/commission/committee

16. In the event you are applying to be a Regular Member of ARCOM and you are not successful, will you accept appointment as an Alternate Member of ARCOM should the Town Council wish to appoint you as an Alternate Member?

☒ Yes ☐ No

The following information is needed to facilitate Town reporting requirements in Florida Statute 760.80. Please check one in each category.

RACE

- ☐ African American ☐ Native American
☐ Asian American ☒ Caucasian
☐ Hispanic American ☐ Not known

GENDER

☐ Male ☒ Female

PHYSICALLY DISABLED

☐ Yes ☒ No

I hereby certify that I have read the sections of the Town Code of Ordinances for the particular board/commission/committee that I have selected above and have noted the description of the board/commission/committee and its members' duties, and further I have read the regulations concerning absences and conflicts of interests. I certify the information given by me is true and complete to the best of my knowledge and belief. I understand that any falsification of material facts will be grounds for rejection of this application or dismissal after appointment.

SIGNATURE: Julie Hergis, AIA DATE: April, 30, 2021

Please provide a copy of BOTH SIDES of your Palm Beach County Voter Registration card, which shows your Town of Palm Beach address, with your application.

Please note that Board/Commission applications will expire on December 15 of each year.

ARCHITECTURAL COMMISSION (ARCOM)

ARCOM reviews and approves modifications to any existing structures visible from public rights-of-way, new construction, and landscaping. The seven regular members and three alternate members are Town registered voters appointed by the Town Council. Regular members are appointed for three-year terms and no member may serve more than two consecutive terms. Members are appointed on the basis of experience in art, architecture, community planning, land development, real estate, landscape architecture, or other relevant business, profession, or civic interest. At least two members, but not more than three members, shall be registered architects in the state. In the event there are, in the discretion of the town council, no bona fide applicants who are registered architects in the State of Florida, the town may solicit and appoint architects registered outside the State of Florida to fill one of the architect seats.

April 30, 2021

ARCOM Application Addendum for Julie Herzig, AIA, LEED AP

1. Why are you interested in serving on the Architectural Commission?

As a full-time, permanent resident of Palm Beach, I have the experience and the time to serve on the Architectural Review Commission (ARCOM). As a registered architect, an advocate of historic preservation, and a student of ancient and modern architecture, architectural history, and urban planning, I appreciate the mandate of the Town of Palm Beach's Architectural Review to "preserve various elements of urban beauty and require that new projects enhance the existing elements."

As a professional architect, I am familiar with the technical side of architecture: from plans to environmental issues, all of which might be presented to ARCOM. As an architectural historian, I have studied the fabric of different communities, streetscapes, and historical building styles, as well as the components of a building's proportion, mass, scale, and rhythm. These are the more subjective elements that contribute to the success of a project.

If elected, I would work with the Commission to protect our "visual world" and to preserve the "beauty, quality, and value" of our community and to obtain the right balance between the goals of the community and those of the applicants' requests. In this regard, an educated and thoughtful decision-making process is important for the Town of Palm Beach to maintain its visual integrity, beauty, and harmony for the benefit of present and future generations. The Palm Beach Code of Ordinances states, "the essential foundation of beauty in communities is harmony." Keeping the many different issues of a community in balance creates harmony, a philosophy that I endorse and, if elected, would work to achieve.

2. If you have served on any boards/commissions/committees in the Town of Palm Beach or elsewhere, please list them and include details such as length of service, attendance record, etc.

I serve or served on the following boards and committees:

- 1) The Governing Board, Archaeological Institute of America, 2007-present.
I am active on the Cultural Heritage, Site Preservation and Nominating Committees and attend (now virtually) three Governing Board meetings a year. Committees meet regularly and ad hoc as necessary.
- 2) The Art Advisory Board, Mount Holyoke College Art Museum, 2008-2018.
I was chairperson of the Nominating Committee and attended Board meetings twice a year in Massachusetts.
- 3) The Board of Directors, Carnegie Hill Neighbors (CHN) in New York City, 2007-2020.

I was the first chairperson of the Brownstone Committee and member of the CHN Landmark Committee. Board meetings were held once a month and committee meetings as needed.

3. Do you have any personal experience with requesting approvals from the Town's Architectural Commission?

I have not had any personal experience with requesting approvals from the Town's Architectural Commission. In New York City, I had many interactions with agencies that grant approvals: The Mayor's Design Commission, the New York City Building Department, the Department of Transportation, The New York Landmark Preservation Commission, and local community boards. In addition, I wrote a *Referral for Evaluation* for two contiguous Queen Ann rowhouses threatened with demolition by a developer, which I presented for approval in front of The New York Landmarks Preservation Review Board.

8. Past occupation(s). Art, Fashion, Architect

Employer(s)

Art:

- Self, painted and exhibited for several years
- Lo Giudice Gallery, Soho, assistant
- Pace Gallery, sales in print department

Fashion:

- Carol Horn, assisted with public relations
- Liz Claiborne, organized fashion shows for fashion week

Architecture:

- Redroof Design, LLC, draftsman on various projects: Long Island City loft for the Talking Heads; Manhattan store, Ad Hoc; apartments; contemporary house integrated into old barn in rural Ct.
- The Phillips Janson Group, NYC, junior designer of large office projects in NYC for law and accounting firms.
- The Mount Sinai Health Center Facilities Department, NYC, Independent architect, responsible for design, contract furnishings, and construction of 18,000 sq/ft of academic offices in a research department; managed department facilities at two different locations over 10 years.
- Herzig Design, sole-practitioner, residential apartment design, design of pool house on Long Island in style of Hugh Newell Jacobson, several brownstone renovations in NYC, other design projects.

12. Why do you feel that you are qualified to serve on the Town's Architectural Commission?

As a licensed architect with more than 30 years' experience in the field, I worked in design and construction in New York City, which has the most stringent regulations in the country. As a registered architect, I am a member of the American Institute of Architects. As a LEED GA (Leadership in Energy and Environmental Design, Green Associate), I am a member of the U.S. Green Building Council. I have worked on commercial and residential projects, was on the board of a local community preservation organization that monitored building projects in the neighborhood, where I am a townhouse owner. In addition, because of my interest in ancient history and archaeology, I have gained a broad perspective on city planning and the philosophy of Greek harmonic proportions, which often helps with modern problem solving. If elected to ARCOM, my education and experience should give me the judgement necessary to review building applications in light of the goals of the applicant and community. In summary, I have seen both sides of construction projects, reviewer and reviewed, and appreciate the complexity of the process.