

RFP No. 2020-21 MARINA MARKETING SERVICES - Summary of ordinal scoring

Selection Committee	Companies				
	THE MS FACTOR, LLC	78MADISON	IDEABAR	ADEPT MARKETING	JACOBBER CREATIVE
Mark Bresnahan	5	4	3	2	1
Mike Horn	4	5	2	3	1
Dianna Craven	5	4	2	3	1
TOTAL	14	13	7	8	3

Date: 09-24-2020

Witness: Duke Basho 

Mark Bresnahan 

Note: The lowest score is the highest ranked company etc.

RFP No. 2020-21 - MARINA MARKETING SERVICES  
ORAL INTERVIEWS

Committee Member:

Dianna Craven

Proposer	Rank*
THE MS FACTOR, LLC	5
78MADISON	4
IDEABAR	2
ADEPT MARKETING	3
23pm JACOB C CREATIVE	1

Dianna Craven

Signature

9-24-20

Date

Rank responses with 1 (First Place), 2 (Second Place), 3 (Third Place),  
Fourth Place) and 5 (Fifth Place)

Comments:

Every firm is highly qualified. came down to creativity.

**RFP No. 2020-21 - MARINA MARKETING SERVICES  
ORAL INTERVIEWS**

Committee Member: Michael Horn

Proposer	Rank*
THE MS FACTOR, LLC	4
78MADISON	5
IDEABAR	2
ADEPT MARKETING	3
JACOBBER CREATIVE	1

Michael Horn

Signature

9/24/2020  
Date

\* Rank responses with 1 (First Place), 2 (Second Place), 3 (Third Place),  
4 (Fourth Place) and 5 (Fifth Place)

Comments:

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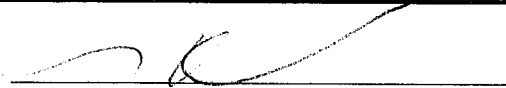
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**RFP No. 2020-21 - MARINA MARKETING SERVICES  
ORAL INTERVIEWS**

Committee Member: Mark Bresnahan

Proposer	Rank*
THE MS FACTOR, LLC	5
78MADISON	4
IDEABAR	3
ADEPT MARKETING	2
JACOBBER CREATIVE	1

  
Signature

9/24/20  
Date

\* Rank responses with 1 (First Place), 2 (Second Place), 3 (Third Place),  
4 (Fourth Place) and 5 (Fifth Place)

Comments:

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