

August 3, 2020

Mayor & Town Council
Town of Palm Beach
360 South County Road
Palm Beach, FL 33480



TOWN OF PALM BEACH

AUG 05 2020

Town Manager's Office

RE: The Colony Palm Beach Garden

Dear Mayor & Town Council:

It is the chamber's hope that you will grant the necessary special exceptions to the hotel's garden area to the east. As a landmarked property – and one of the island's 'quintessential businesses' - every effort should be made to ensure its continued success. It is unfortunate that they must come back to council when approvals had already been given and approved by Landmarks.

Ownership has made significant efforts to address concerns regarding noise abatement. In addition to the installation of a state-of-the-art sound system, the hotel has structured its client contracts to include specific restrictions on activities and permissible music genres.

The current economic conditions on the island can ill-afford to further hamper commerce. Tourism is the major industry in Palm Beach, one heavily damaged by COVID-19. Similarly, far too many island businesses supported by tourism have suffered serious set-backs. Retail vacancies continue to rise. One bright spot has been your quick action for restaurants, having to operate at 50%, being allowed to have increased outdoor dining.

Independent enterprises, such as the Colony, are reliant upon their community's leadership to provide support not only for the free enterprise system, but survival. We trust you will agree and grant the special exceptions.

Sincerely,

palm beach chamber of commerce, inc.

400 royal palm way, suite 106, palm beach, fl 33480 www.palmbeachchamber.com

561.655.3282

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