



"The Capital City of the Palm Beaches"

January 30, 2020

Mr. Kirk Blouin
Town of Palm Beach
Correspondence via e-mail

Dear Mr. Blouin,

We are so grateful to have had The Town of Palm Beach's past support for the City of West Palm Beach's 4th on Flagler celebration for so many years. Thank You.

It's our 32nd Anniversary of 4th on Flagler this year and the FINALE of the City's 125th Anniversary! We are respectfully requesting the Town of Palm Beach again serve as a sponsor and donate \$ 12,000.00 to the event. As you know, we serve as the County's largest Fireworks display on the 4th of July.

This year, the event will be bigger and better than ever to pay tribute to the City's 125-year history. As part of the celebration we are including trolley and bike tours that include Palm Beach destinations. Discover the Palm Beaches is helping to fund us and will promote Summer in Paradise to out of market visitors in Florida, Massachusetts, Philadelphia, New York and Chicago.

I've attached an outline of the benefits you will continue to receive as a 4th on Flagler partner. Let me know if you have any other requests. We look forward to working with you on the City of West Palm Beach's 124th Anniversary Celebration at 4th on Flagler!

Sincerely,

Cinde A. Martin
Marketing Consultant

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