

TOWN OF PALM BEACH

Information for Town Council Meeting on: January 14, 2020

To: Mayor and Town Council

Via: Kirk Blouin, Town Manager

From: Jay Boodheshwar, Deputy Town Manager

Re: Review of Town Sponsored Business Association Special Events Administrative Procedure

Date: January 6, 2020

STAFF RECOMMENDATION

Staff recommends Town Council review the information below and attached, relative to “Town Sponsored” Business Association Special Events, and provide direction as necessary to staff.

GENERAL INFORMATION

Subsequent to the recent car show event on Worth Avenue, there have been some questions and concerns regarding the Town’s “sponsorship” of said event so this report has been provided to provide a little background and context regarding this issue. As the Mayor and Council will recall, Town Council approved the Worth Avenue Association’s request on September 10, 2019, to host a car show on the avenue. Approval of said request by Town Council is required by Administrative Procedure No. 1-15-9 (see attached), hence the reason for the September 10 agenda item.

For background purposes, it is important to know that in May 2015 the ORS Committee, led by former Councilmember, Penny Townsend, at the time, contemplated modifying the Town Code to permit business associations to host special events in the three business districts (without the limitations mandated by the Special Events Permit in Chapter 106, Article VII). Instead, they recommended to Town Council that an Administrative Procedure be developed in accordance with Sec. 134-36 of the Town Code (see attached) to permit town sponsored special events in the three commercial districts organized by recognized Town business associations. A limit of two (2) events per year, per commercial area, was included in the procedure. Said recommendation was approved by adoption of the ORS report and recommendation in June 2015. Since the implementation of the new policy there have been several Town Council approved events that have taken place on S. County Road (in Memorial Park) and on Worth Avenue, including the recent car show.

Attachment

cc: John C. Randolph, Town Attorney
Department Directors