

# TOWN OF PALM BEACH

Information for Town Council Meeting on: December 10, 2019

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To: Mayor and Town Council

Via: Kirk Blouin, Town Manager

From: Jay Boodheshwar, Deputy Town Manager

Re: Public Parking Program for Town-Owned Peruvian Parking Lot and 100 Block of Sunrise

Date: December 2, 2019

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## **STAFF RECOMMENDATION**

Staff recommends Town Council approve the public parking plan outlined below for the Town-Owned lot on the 200 block of Peruvian Avenue. Staff also recommends approval to utilize \$32,850 from the FY2020 General Fund Contingency Budget to purchase five (5) new parking kiosks to service the Peruvian Lot (1 kiosk) and the 100 Block of Sunrise (4 kiosks).

## **GENERAL INFORMATION**

At the November 12, 2019, Town Council meeting, the implementation of paid parking on the 100 block of Sunrise Avenue was approved and staff was also directed to prepare a pilot public parking program, utilizing the Town employee lot on the 200 block of Peruvian Avenue when said lot was not being utilized by employees. Shortly after the November Council meeting, the parking committee met to develop implementation plans for the Peruvian Lot, which contains 22 parking spaces, as well as the 100 block of Sunrise.

### **Peruvian Parking Lot (22 spaces)**

#### **Current Regulations:**

- Town employees only 24/7

#### **Proposed Regulations:**

- Town employees only from Midnight – 6:00pm Monday - Friday
- Paid public parking @ \$3/hr (via kiosk or ParkMobile) from 8:00am-10:00pm on Saturdays, Sundays and Holidays, as well as from 6:00pm – 10:00pm Monday - Friday
- Parking placards available for this lot (maximum of 20) – valid only during public parking hours identified above

## **200 Block of Peruvian (41 spaces)**

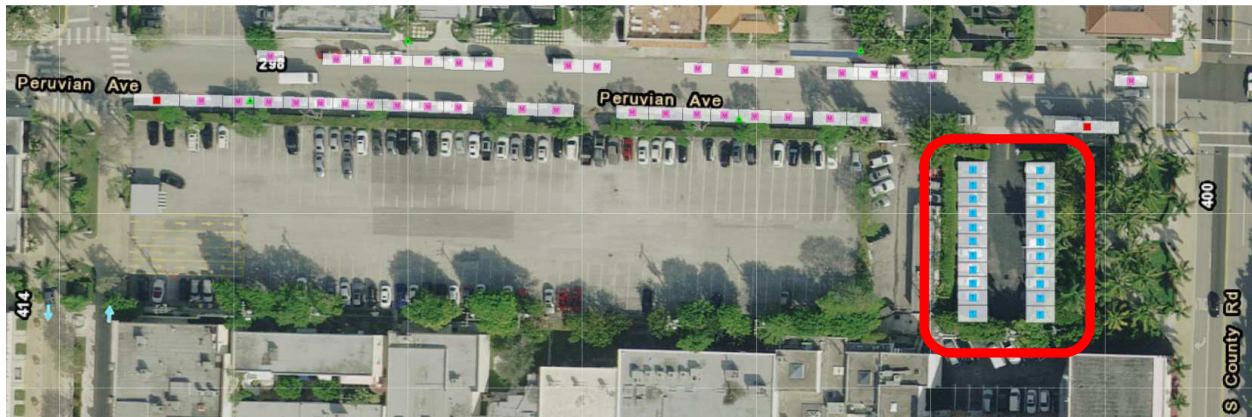
### **Current Regulations:**

- Paid public parking @ \$3/hr (via kiosk or ParkMobile) from 8:00am – 6:00pm Monday – Saturday for 39 spaces
- Two (2) loading zone only spaces that are enforced Monday – Saturday from 8:00am – 6:00pm and are 2hr free parking on Sundays.

### **Proposed Regulations:**

- Paid public parking @ \$3/hr (via kiosk or ParkMobile) from 8:00am – 10:00pm Monday – Sunday for 39 spaces
- The two (2) loading zone only spaces will continue to be enforced Monday – Saturday from 8:00am – 6:00pm. Said spaces will be paid public parking spaces @ \$3/hr from 6:00pm – 10:00pm, Monday – Saturday and 8:00am – 10:00pm on Sundays.

### **200 Block of Peruvian Map**



## **100 Block of Sunrise Avenue**

Staff has determined that four (4) kiosks are sufficient to implement paid parking on the 100 Block of Sunrise. Two will be placed on the north side of the street and two will be placed on the south side.

### **FUNDING/FISCAL IMPACT**

The Purchasing Division has determined that there are two methods to procure the five (5) required kiosks for Sunrise Avenue and the Peruvian lot. We could lease to own @ \$230/month/kiosk over a 36 month period, which will cost \$41,400. We could also purchase them outright at \$6,570 per kiosk (includes equipment, 24/7 support and installation), which would be \$32,850 for the five kiosks. Staff recommends purchasing them outright.

The maximum annual revenue potential for the proposed parking plan for the Peruvian Lot is \$188,232 (based \$3/hr x 16 hrs/day x 22 spaces x 116 days/year and \$3/hr x 4 hrs/day x 22 spaces x 249 days/year). Assuming a 10% utilization rate, annual revenue is estimated at \$18,823, resulting in a 4.2 month ROI on the purchase of one kiosk to service this parking lot.

The maximum annual revenue potential for the 100 block of Sunrise Avenue is \$928,560 (based \$3/hr x 16 hrs/day x 53 spaces x 365 days). Assuming a 10% utilization rate, annual revenue is estimated at \$92,856, resulting in a 3.4 month ROI on the purchase of four kiosks to service this parking area.

#### Attachments

cc: Department Directors  
Dean Mealy, Purchasing Manager  
Ben Alma, Support Services Manager