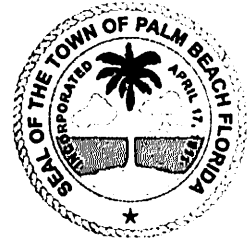


# Center and Wellness Program Contractor

BAFO-verification phase Ends on Dec 10 2019 2:00 AM


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## Health Fitness Corporation

### 1. SOLICITATION PACKAGE DOCUMENTS & EVALUATION FACTORS Questionnaire

19 Questions

[Help](#)

#### 1.3. EVALUATION FACTORS

All answers are evaluated

Weight: 100% Score: 98.1%

[Back to question groups](#)

#### EXPERIENCE/ABILITY OF PERSONNEL

1.3.1. evaluated Knockout question

Weight: 42.86%

Please provide following information by uploading a document(s):

- Organizational Chart
- Operational Information
- Management's Credentials
- Credentials of Personnel to be Assigned to the Town
- High quality level of services to be provided to Town
- Completed Commercial and/or Governmental Contracts
- Understanding and approach to address Town's needs
- Proposer's Workload: Please indicate number, duration and value of projects/contracts that your company is engaged in next 6 to 24 months.
- Experience with local conditions

**Note: weight of this criteria is 30 points**

### Answer

Attached documents by supplier:

1.3.1 HealthFitness Response.pdf 223 Kb

[Download](#) | [Preview](#)

Exhibit 2 - Sample Group Exercise Class Schedule and Promotional Materials.pdf 2367 Kb

[Download](#) | [Preview](#)

Exhibit 3 - On-site and Online Programs, Services and Challenges.pdf 234 Kb

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Score: 41.43%

[View evaluation method](#)

Score Comment

Carolyn Stone (33.33%) 5

14.29%

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Company administrator:



Solicitations Palm Beach  
(561) 838-5406  
[solicitations@townofpalmbeach](mailto:solicitations@townofpalmbeach)

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		Score	Comment
Jane Struder (33.33%)	4.5	12.86%	They discussed their hiring process and will work with the Town to ensure quality candidates. They included sample classes and other programs they would offer. Overall very nice programs and very professional package.
Kennie Wells (33.33%)	5	14.29%	
		Total score:	41.43%

DETAILED PROPOSAL

1.3.2. evaluated Knockout question

Weight: 50%

Detailed Proposal




Please attach detailed Technical Proposal per below requirements, but not limited to:

- Understanding of Town needs
- The ability to satisfactorily convey, via the completeness and responsiveness of their Proposal, a depth of understanding of the Scope of Work and the firm's capacity to accomplish it successfully
- Approach to the Project and Methodology
- Applicability of the services offered
- Schedule to accommodate this contract
- Meeting the Town's operational requirements

Note: weight of this criteria is 35 points

Answer

Attached documents by supplier:

 1.3.2 HealthFitness Response.pdf 122 Kb	<a href="#">Download</a>		<a href="#">Preview</a>
 Exhibit 4 - Marketing Samples.pdf 6420 Kb	<a href="#">Download</a>		<a href="#">Preview</a>
 Exhibit 5 - Quality Assurance Program (QAP).pdf 109 Kb	<a href="#">Download</a>		<a href="#">Preview</a>

Score: 50%

View evaluation method

	Score	Comment
Carolyn Stone (33.33%)	5	16.67%

Support

		Score	Comment
Jane Struder (33.33%)	<u>5</u>	16.67%	Their proposal was much more detailed than the other. They had very interesting programs and included the details of their staffing and schedule. Their marketing materials were professional.
Kennie Wells (33.33%)	<u>5</u>	16.67%	
		Total score:	50%

**FINANCIAL INFORMATION / OTHER****1.3.3. evaluated Knockout question**

Weight: 7.14%




- Financial resources and capabilities information: An indication of the resources and the necessary working capital available and how it will relate to the firm's financial stability through the completion of the project should be included in the response
- Evidence of insurance capability
- Litigation or Dispute Status and Resolution
- Overall completeness, clarity and quality of proposal

Note: The Town may request a Dun &amp; Bradstreet report from all short listed finalists.

Note: weight of this criteria is 5 points

**Answer**

Attached documents by supplier:

 1.3.3 HealthFitness Response.pdf 62 Kb	<a href="#">Download</a>	<a href="#">Preview</a>
 HealthFitness - COI - 2019.pdf 39 Kb	<a href="#">Download</a>	<a href="#">Preview</a>
 HealthFitness - MSA.pdf 146 Kb	<a href="#">Download</a>	<a href="#">Preview</a>
 Updated - Instructions To Suppliers and General Conditions - RFP - Updated 10-22-19_HealthFitness.pdf 341 Kb	<a href="#">Download</a>	<a href="#">Preview</a>

Score: 6.67%

View evaluation method

		Score	Comment
Carolyn Stone (33.33%)	<u>5</u>	2.38%	
Jane Struder (33.33%)	<u>4</u>	1.9%	Included the information requested. COI, contract and statement of financial ability.
Kennie Wells (33.33%)	<u>5</u>	2.38%	
		Total score:	6.67%