

From: [Michael Ainslie](#)
To: [William Strawbridge](#)
Cc: [Town Council](#); [Preservation Foundation](#); [Kelly Churney](#); [Martin I. Klein](#); [R Kleid](#); [architectural commission](#); [Shiny Sheet](#)
Subject: Re: The "Seas"
Date: Wednesday, October 09, 2019 12:13:11 PM

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Bill. I concur with your thoughts. The National Trust has data that historic districts increase property values. We need to get them involved.

Michael. Sent from my iPhone

> On Oct 9, 2019, at 9:55 AM, William Strawbridge <wstraw@gmail.com> wrote:

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> Dear Mayor & Town Council:

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> The reason I've heard most for not landmarking the "Seas" is "It's too late."

> We know this isn't the real reason; people are worried about losing value.

>

> So, what's the answer?

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> Let's look at the numbers. PB's a historic town so the erosion of value, any value, is a bad idea and the "Seas" like the Estate Section, the Breakers, Worth Ave. etc. are the last surviving, earliest, big pieces of our built environment.

>

> My bet is, if you took another poll, and God forbid that happens, the answer would be: Save it.

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> After all the best of the best have bought here; occasionally to live, obviously to save and to continue making money. Stephen Ross has been quoted in the NYTimes saying: "We like having historic buildings and neighborhoods near our projects. They add value."

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> So it's not "too late". "It's never too late". To save historic buildings which add value.

>

> Best

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> Bill Strawbridge