

# TOWN OF PALM BEACH

Information for Town Council Meeting on: September 10, 2019

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To: Mayor and Town Council

Via: Kirk W. Blouin, Town Manager

From: Kathleen Dominguez, CMC, Town Clerk

Re: Proposed Town Sponsorship of Business Association Special Event on December 8, 2019, to be Hosted by the Worth Avenue Association

Date: August 30, 2019

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## **STAFF RECOMMENDATION**

Staff recommends that the Mayor and Town Council review the following report regarding the planning efforts for the Worth Avenue Association event: *Concourse on Worth Avenue* to be held on Saturday, December 8, 2019, and consider approval for Town sponsorship, in accordance with Administrative Procedure No. 1-15-9.

## **GENERAL INFORMATION**

The Worth Avenue Association is requesting Town sponsorship of an event, *Concourse on Worth Avenue*, scheduled for Saturday, December 8, 2019, from 10:00 am to 2:00 pm. The event site to be considered includes the south side of the 100, 200 and 300 blocks of Worth and the attendance at this event is expected to be between 200 – 250 residents and guests. According to the sponsorship proposal, classic and exotic automobiles will be on display along the south side of Worth Avenue and experts from Ferrari, Maserati, Bentley, Lamborghini, etc. will be at the retail stores. The purpose of the event is to generate excitement and to assist retailers with foot traffic after a slow summer.

Road closures are requested for the 100, 200 and 300 blocks of Worth Avenue (south side only) all day on December 8<sup>th</sup> from 9am to 3 pm for event set-up and take down. See attached proposal for more information.

## **SPECIAL CONSIDERATIONS**

Special Detail Police Officers will be assigned to monitor vehicular and pedestrian traffic. The event layout will be coordinated to ensure access to emergency vehicles is not impeded, should the need arise. Staff will work with the Worth Avenue Association to determine if any other special permits are required and secured, as necessary.

## **FUNDING/FISCAL IMPACT**

The Worth Avenue Association will provide a certificate of insurance naming the Town of Palm Beach as additional insured. Additional costs for police or other required Town staff, that may be required, will be paid for by the Association.

A refundable security deposit of \$2,000 will be collected prior to the event. This deposit will be returned, if all terms of the agreement are met and no damage to Town property is sustained, as a result of the event.

Attachment

cc: H. Paul Brazil, Director of Public Works  
Darrell Donatto, Fire Rescue Chief  
Nick Caristo, Acting Police Chief  
Josh Martin, Director of Planning, Zoning, and Building