



TOWN OF PALM BEACH

APPLICATION FOR SERVICE ON

RECREATION ADVISORY COMMISSION

Please complete the application by typing or printing legibly in ink. Applications should be submitted to the Town Clerk (360 South County Road, Palm Beach, FL 33480, via facsimile 561-838-5417, or via e-mail to) no later than 5 p.m., 11 calendar days prior to the Town Council meeting in which the appointment will be considered. Completion of this application requires that applicant has reviewed certain Town documents as noted in this application. To review or obtain a copy of the documents please contact the Town Clerk's Office (561-838-5416). Please feel free to attach any additional background information to this application form.

Name: JOAN PARKER Caenen Residence Address: 400 South Ocean
Mailing Address: 400 South Ocean Home Telephone: 917-669-6649
E-mail Address: jparkera2@netzero.net Work Telephone: _____

I am a registered voter of the Town of Palm Beach JPC (please initial) JD

Appointment to the Recreation Advisory Commission requires the applicant to be a registered voter in the Town of Palm Beach. Please attach a copy of BOTH SIDES of your Voter Registration card with your application. Failure to provide the copy of the required voter registration card shall be grounds for rejection of the application.

1. Why do you wish to be appointed as a member of the Recreation Advisory Commission? (Please use additional pages if necessary).

I would like to have involvement in decisions that affect the residents of Palm Beach and contribute ideas to benefit recreation opportunities

2. Please identify how many meetings of the Recreation Advisory Commission you have attended in the past two (2) years.

☒ 0 ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

3. If you have served on any boards/commissions/committees in the Town of Palm Beach or elsewhere, please list them and include details such as length of service, attendance record, etc.

Board of Directors Wolverine World Wide - public 400 company
18 years

Board of Directors NWAges Advertising Agency 5 years

4. Please indicate if there are any periods of time for which you will be unavailable for meetings.

Not available from June - August

5. Please describe your current and past involvement/participation in Town recreation programs and/or facilities.

Currently on Seaview Tennis Team for 2 years
D7 in 2017 - D6 in 2018-2019

6. Are you a member of any of the following organizations? (Check all that apply)

- ☐ Palm Beach Chamber of Commerce ☐ Preservation Foundation of Palm Beach
☐ Palm Beach Civic Association ☐ North End Property Owners Association
☐ Citizens' Association of Palm Beach ☐ Other _____

7. Present occupation. retired consultant luxury marketing No. of years. _____

Employer. _____

8. Past occupation(s). De Beers Consolidated Mines Marketing No. of years. 25

Employer(s). _____

9. Please provide details regarding your educational background:

Wood College - Frederick Maryland 1954-55

Tobe' Cokun School For Fashion Careers 1956

Graham Eches School - Palm Beach 1952-1953

10. To enable Town Council to consider potential conflicts of interest, please provide the following information regarding family members who live and/or work in the Town of Palm Beach, including your spouse, parents, siblings or children.

Family Member Name	Relationship	Address	Occupation	Employer
	None			

11. Have you ever been convicted of a crime or pled guilty or nolo contendere to a crime other than minor traffic violations? NO

12. If you are currently serving on a Town board, commission, or committee, please identify it in the space below and check the box that indicates you will resign from that position if you are appointed to the position you are seeking in this application.

☐ will resign from the _____ if I am appointed to the position I am seeking in this application.
board/commission/committee

13. In the event you are applying to be a Regular Member of the Recreation Advisory Commission and you are not successful, will you accept appointment as an Alternate Member of the Commission should the Town Council wish to appoint you as an Alternate Member? ☒ Yes ☐ No

The following information is needed to facilitate Town reporting requirements in Florida Statute 760.80. Please check one in each category.

RACE

☐ African American

☐ Native American

☐ Asian American

☒ Caucasian

☐ Hispanic American

☐ Not known

GENDER

☐ Male ☒ Female

PHYSICALLY DISABLED

☐ Yes ☒ No

I hereby certify that I have read the sections of the Town Code of Ordinances for the particular board/commission/committee that I have selected above and have noted the description of the board/commission/committee and its members' duties, and further I have read the regulations concerning absences and conflicts of interests. I certify the information given by me is true and complete to the best of my knowledge and belief. I understand that any falsification of material facts will be grounds for rejection of this application or dismissal after appointment.

SIGNATURE: _____

Juan Parker Colver

DATE: _____

5/15/19

Please provide a copy of BOTH SIDES of your Palm Beach County Voter Registration card, which shows your Town of Palm Beach address, with your application.

Please note that Board/Commission applications will expire on December 15 of each year.

RECREATION ADVISORY COMMISSION

The Recreation Advisory Commission consists of seven members serving three year terms, appointed by the Town Council. Members of the Commission shall possess a knowledge or interest in Town recreation programs and facilities. Each member of the Recreation Advisory Commission is required to be a registered voter in the Town. The Commission acts in an advisory capacity and shall make recommendations to the Town Council on matters relating to Town recreation programs and facilities. Preference is given to candidates who are enrolled or have their children enrolled in a Recreation Department program or are a regular participant or volunteer at a Town Recreation Department facility. Three alternate members may be appointed by the Town Council who shall serve when called upon by the Chair in the absence of any regular member.

The Recreation Advisory Commission meets six times per year on the first Wednesday in the months of January, March, May, September, and November. Meetings begin at 9:00 a.m. and are held in the Town Council Chambers located on the second floor of Town Hall at 360 South County Road, Palm Beach, Florida.

About Joan Parker and Parker & Associates

Joan Parker started her career specializing in luxury goods, beauty and fashion PR. She later moved to N.W Ayer advertising agency when they bought her company, brought in her accounts and asked her to manage the Diamond Information Center on behalf of DeBeers. She eventually was named Director of the PR Department and gave PR support to many varied advertising accounts such as US Army, JC Penney, Bermuda Tourism, KitchenAid, among others. Her experience included Trade Relations dealing with both crisis management, as well as consumer products PR.

Joan and her staff joined J. Walter Thompson in 1995 when De Beers moved its account. In March of 2002, she left the agency to become a consultant and PR Director for DeBeersLV, a joint venture between De Beers and LVMH to open diamond jewelry stores around the world. She launched the brand that same year at the Cannes Film Festival and went on to launch the London, Tokyo, New York and Los Angeles stores over the next three years. The first year of the project required a networking strategy involving getting celebrities into the DeBeers diamond jewelry and to build the brand before the store opened in New York.

Leaving in 2005 to become a full time consultant, her first client was Taryn Rose International footwear. Building the brand name involved Taryn Rose personality stories, celebrity associations, as well as product placement. Later she became a consultant to Gemesis, the company behind the fancy color yellow lab-grown diamonds, and was their Ambassador at large for two years. Other projects included Lana Marks, exotic skin handbags and the opening of her boutique at Harvey Nichols in London, as well as events for the Tourneau retail store in Palm Beach, Florida.

Aside from her marketing experience, Joan has served on three Board of Directors and was chosen by the Women's Economic Alliance Foundation for the Directors Choice Awards in 1990. In 2001 she was given the prestigious Women's Jewelry Association Hall of Fame Lifetime Achievement Award.



THE SOCIETY OF THE FOUR ARTS
CAMPUS ON THE LAKE EDUCATION PROGRAMS

April 28, 2011

Joan Parker
400 South Ocean Boulevard
#224
Palm Beach, FL 33480

Dear Joan,

I can't tell you what a pleasure it was to have you as part of The Society of the Four Arts Education series. "Diamonds – Life on the Rocks" was a real hit with our audience who, as you well know, are more than discerning! From start to finish your presentation was balanced with just the right touch of history, humor and anecdote. Your power point was powerful...so clear and with such well chosen images. You are also very engaging as a speaker; I had such great feedback from everyone.

Finally, from the standpoint of the technical side, you were a pleasure to work with. We enjoyed your professionalism and organization. The program was a delight for us to present and with over 150 events to put together in fourteen weeks that says something.

I send you my warmest regards and highest compliments along with best wishes.



Molly Charland
Director
Libraries & Education
The Society of the Four Arts

Lectures

Campus
on the
Lake



Wednesday, February 23, 2011 at 6 p.m.
Joyce Jay Raymond, *Casa Mia: A Florida Treasure*

Location: The Four Arts King Library, 2nd Floor
 Cost: No charge; Reservations required.
 Space is limited. Reservations: (561) 805-8562
 or campus@fourarts.org.
 Book signing to follow.

Join us for a look at the rich history of one of our local neighborhoods: El Cid. Author Joyce Jay Raymond will discuss *Casa Mia: A Florida Treasure*, her beautifully illustrated historical book that takes you through the end of the Roaring 20s, the Great Depression, World War II, the postwar economic recovery; and the decline of El Cid's older homes in the 1980s, followed by their resurgence in the 1990s.

Thursday, February 24, 2011 at 3 p.m.
Gordon Hayward – *Art and the Gardener: Fine Painting as Inspiration for Garden Design*

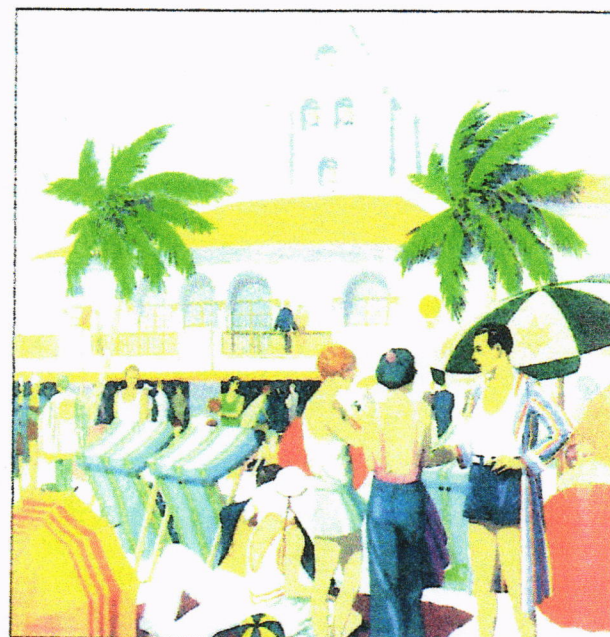
Location: The Walter S. Gubelmann Auditorium
 Cost: \$20; Reservations required.
 Reservations: (561) 805-8562
 or campus@fourarts.org.
 Book signing to follow.

Gordon Hayward's new book *Art and the Gardener*, explores the visual language shared by painters and garden designers. By juxtaposing works by painters such as VanGogh, Cezanne, Daubigny, Joseph Stella, Gauguin, Monet and many others with gardens from across America, England and France, Hayward provides us with new ways to look at gardens and art.

Wednesday, March 2, 2011 at 3 p.m.
Joan Parker, “Diamonds – Life on the Rocks”

Location: The Four Arts King Library, 2nd Floor
 Cost: \$20; Reservations required. Space is limited.
 Reservations: (561) 805-8562
 or campus@fourarts.org.

As former spokesperson for DeBeers, Joan Parker will recount her career in the world of diamonds. The stories of famous diamonds worn by celebrities on the red carpet: the bidding on the Marilyn Monroe/ Joe Dimaggio engagement ring at Christie's; the foiled heist in November 2000 of the 203 carat Millennium Star when it was in the Dome in London; and grabbing Scarlett Johansson the year she was nominated for two Oscars to wear De Beers diamonds at the award show. Ms. Parker will also touch on apartheid and conflict diamond issues in the U.S. Along with the fascinating process of alluvial mining where diamonds are actually vacuumed out of the ocean, she will describe the popularity of colored diamonds and other diamond secrets.



Thursday, March 3, 2011 at 3 p.m.
The Shaping of Palm Beach – “A Social History”, Augustus Mayhew,

Location: The Walter S. Gubelmann Auditorium
 Cost: \$20; Reservations required.
 Reservations: (561) 805-8562 or
 campus@fourarts.org.

Free lance contributor to *The Palm Beach Daily News* and *New York Social Observer*, Augustus Mayhew explores the development and dynamics of Palm Beach's fabled social sets. He examines how their origins and customs transformed a remote barrier island jungle into one of the world's most appealing social capitals. Within a historical context, Mr. Mayhew delves into the what's what of the island's who's who, highlighting the resort's incomparable social paradigm that fashioned Palm Beach's social history.

Generously Sponsored by
The Private Client Reserve at U.S. Bank

Wednesday, March 9, 2011 at 3 p.m.
John Klingel, “The Olympics of Floral Design”

Location: The Four Arts King Library, 2nd Floor
 Cost: \$20; Reservations required. Space is limited
 Reservations: (561) 805-8562
 or campus@fourarts.org

Having recently returned from Shanghai after judging the 2010 Interflora[®] World Cup international judge and Commentator John Klingel, will present an illustrated lecture featuring the best floral artists on the planet. He had the distinctive honor of serving as the only judge from the U.S. to participate in the World Cup design competition. Experience for yourself the very best in floral design by attending this exciting presentation.

*A hands-on workshop will be given the following Saturday, March 12 to those who wish to have their own World Cup experience. For more information see page 35.



THE SAINT GEORGE'S SOCIETY OF PALM BEACH

2019

January 31,

St George's Society of Palm Beach, the International English Heritage Charity that supports cultural, educational, and charitable causes in England and Florida wishes to thank award winning diamond expert Joan Parker for her outstanding lecture. Joan's 25 yearlong career in advertising as director of the De Beers Diamond Information Center led her to receive a Lifetime Achievement Award and a Director's Choice Award. Joan later worked on the joint venture between De Beers and LVMH opening DeBeers retail stores on London, New York, Tokyo and Los Angeles. DeBeers rough diamonds have been sorted and sold out of the London headquarters for almost a hundred years.

She captured the imagination of all who attended the sold-out event sharing stories of her experiences with celebrities, famous diamonds and an attempted London jewelry robbery of the 203 carat Millennium Diamond. We learned many things about diamonds and the industry. It was easy to see how her appearances on top rated television show including The View, Entertainment Tonight and The Today Show were so well received.

Joan graciously awarded a "Diamond Book" to a member of the audience who correctly answered a question after the talk.

Most sincerely,
Lady Susan W. Reickert,
Vice President St George's Society of Palm Beach

S
uld
nd.



DIAMONDS ARE FOREVER

Presentation on gemstone highlights gathering

PAGE A8



STYLISH NIGHT

Hospice guests see fashion show

INSIDER, I

Palm Beach Daily News

THE SHINY SHEET®

897

THE LEADER IN COVERING THE ISLAND

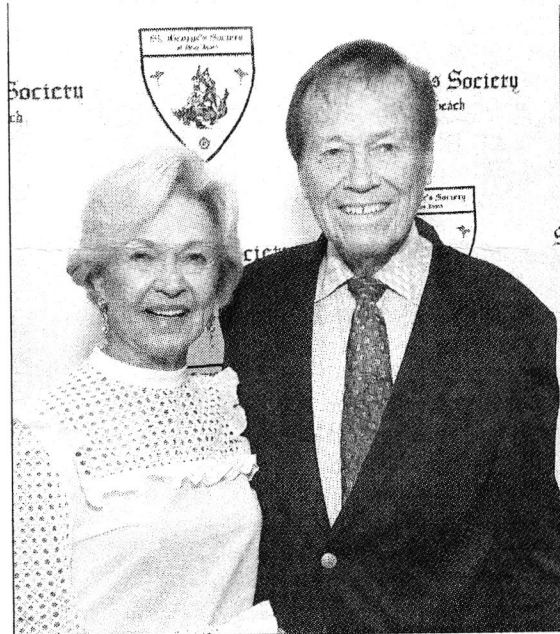


WEDNESDAY, JANUARY 30, 2019



Above: Lady Susan Reickert, Joan Parker and Susan Oyer.

[PHOTOS BY MELANIE BELL/PALMBEACHDAILYNEWS.COM]



Right: Maureen and Neil Hamilton.

Bling is the thing at speaker's dinner

By Shannon Donnelly
Daily News Society Editor

The buzz was all about the bling as the members of the St. George's Society gathered for its first black-tie dinner of 2019. The event took place Jan. 24 at The Chesterfield Pavilion. In addition to a cocktail reception and dinner, the evening

included a presentation by **Joan Parker** on "The Mystique of Diamonds."

Parker spent 25 years as director of the De Beers Diamond Information Center, after which she worked on the joint venture between De Beers and LVMH.

She touched on the advertising campaigns designed to encourage prospective

bridegrooms to purchase an engagement ring; the diamond-loving Grace Kelly, Marilyn Monroe and Elizabeth Taylor; and "celebrity" diamonds including the Hope (which is now on display at the Smithsonian Institution), the Krupp (purchased by Richard Burton for Taylor), and the 203 carat Millennium, which, when on display in

London, was the object of an attempted heist). More than 40 people attended.

The next meeting of the St. George's Society will be a high tea at 4 p.m. Feb. 17 at The Chesterfield Pavilion, at 4:00 p.m.

Retired Col. **Bobby Spencer**, will give his insights about one of the most popular British Royals, **Prince Harry**.