



TOWN OF PALM BEACH

APPLICATION FOR SERVICE ON

ARCHITECTURAL COMMISSION (ARCOM)

2019 JAN 22 AM 10:54 TOWN CLERK

RECEIVED

Please complete this application by typing or printing legibly in ink. Applications should be submitted to the Town Clerk (360 South County Road, Palm Beach, FL 33480, via facsimile 561-838-5417, or via e-mail addressed to townclerk@townofpalmbeach.com) no later than 5 p.m., 11 calendar days prior to the Town Council meeting in which the appointment will be considered. Completion of this application requires the applicant to review certain Town documents as noted in this application. To review or obtain a copy of the documents please contact the Town Clerk's Office (561-838-5416). Please feel free to attach any additional background information to this application form. (Please be advised that members of the Architectural Commission must file an annual financial disclosure form per State law.)

Name: Katherine Catlin

Residence Address: 265 Fairview Rd. Palm Beach FL 33480

Mailing Address: 265 Fairview Rd. Palm Beach FL 33480

Home Telephone: 908.2299150

E-mail Address: KTCatlin@hotmail.com

Work Telephone: 908.229.9150

I am a registered voter of the Town of Palm Beach KTC (please initial) KD

Appointment to ARCOM requires the applicant to be a registered voter in the Town of Palm Beach. Please attach a copy of BOTH SIDES of your Voter Registration card with your application. Failure to provide the copy of the required voter registration card shall be grounds for rejection of the application.

1. Why are you interested in serving on the Architectural Commission? (Please explain; attach additional pages if necessary)

Please see attached

2. How many meetings of the Architectural Commission have you attended in the last year? 100% for last 2 years

3. If you have served on any boards/commissions/committees in the Town of Palm Beach or elsewhere, please list them and include details such as length of service, attendance record, etc.

ARCOM , 2 years as an Alternate, 100% attendance

4. Please indicate if there are any periods of time for which you will be unavailable for meetings.

none known.

5. Do you have any personal experience with requesting approvals from the Town's Architectural Commission? (Please explain)

Please see attached

6. Are you a member of any of the following organizations? (Check all that apply)

- ☐ Palm Beach Chamber of Commerce
☒ Palm Beach Civic Association
☐ Citizens' Association of Palm Beach

- ☐ Preservation Foundation of Palm Beach
☐ North End Property Owners Association
☐ Neighborhood Alliance of Palm Beach
☐ Other _____

7. Present occupation. Business Owner No. of years. 1
Employer. KT Consulting & Associates LLC. (Please see note on addendum to application)

8. Past occupation(s). Real Estate Management & Sales No. of years. 30
Employer(s). Various NJ Licensed Brokers

9. Are you currently a Registered Architect in the State of Florida? ☐ Yes ☒ No

Are you currently a Registered Architect in another state? ☐ Yes ☒ No
If So, in which state are you currently registered? _____

10. Do you have a degree in, or have you taken courses in, any of the following fields of study: (Check all that are applicable)

- | | |
|---|---|
| <input checked="" type="checkbox"/> Architecture | <input checked="" type="checkbox"/> History |
| <input checked="" type="checkbox"/> Landscape Architecture/Design | <input checked="" type="checkbox"/> Design |
| <input checked="" type="checkbox"/> Architectural History | <input checked="" type="checkbox"/> Building Construction |

11. Please provide details regarding your educational background.

I have taken extensive courses through, National Association of Home Builders
and National Association of Realtors I continue to take course & review articles.

12. Why do you feel that you are qualified to serve on the Town's Architectural Commission? (Attach additional page if necessary)

Please see attached resume

13. To enable Town Council to consider potential conflicts of interest, please provide the following information regarding family members who live and/or work in the Town of Palm Beach, including your spouse, parents, siblings or children.

Family Member Name	Relationship	Address	Occupation	Employer
Dr Earl Campazzi	Brother in law	Royal Palm Way	Doctor	self
		W Palm Beach	Doctor	PT for County

14. Have you ever been convicted of a crime or pled guilty or nolo contendere to a crime other than minor traffic violations? no

15. If you are currently serving on a Town board, commission, or committee, please identify it in the space below and check the box that indicates you will resign from that position if you are appointed to the position you are seeking in this application.

☐ I will resign from the N/A My term on ARCOM is expiring _____ if I am appointed to the position I am seeking in this application.
board/commission/committee

16. In the event you are applying to be a Regular Member of ARCOM and you are not successful, will you accept appointment as an Alternate Member of ARCOM should the Town Council wish to appoint you as an Alternate Member?

☒ Yes ☐ No

The following information is needed to facilitate Town reporting requirements in Florida Statute 760.80. Please check one in each category.

RACE

- ☐ African American ☐ Native American
☐ Asian American ☒ Caucasian
☐ Hispanic American ☐ Not known

GENDER

☐ Male ☒ Female

PHYSICALLY DISABLED

☒ Yes ☐ No

I hereby certify that I have read the sections of the Town Code of Ordinances for the particular board/commission/committee that I have selected above and have noted the description of the board/commission/committee and its members' duties, and further I have read the regulations concerning absences and conflicts of interests. I certify the information given by me is true and complete to the best of my knowledge and belief. I understand that any falsification of material facts will be grounds for rejection of this application or dismissal after appointment.

SIGNATURE: _____

DATE: Jan 13, 2019

Please provide a copy of BOTH SIDES of your Palm Beach County Voter Registration card, which shows your Town of Palm Beach address, with your application.

Please note that Board/Commission applications will expire on December 15 of each year.

ARCHITECTURAL COMMISSION (ARCOM)

ARCOM reviews and approves modifications to any existing structures visible from public rights-of-way, new construction, and landscaping. The seven regular members and three alternate members are Town registered voters appointed by the Town Council. Regular members are appointed for three-year terms and no member may serve more than two consecutive terms. Members are appointed on the basis of experience in art, architecture, community planning, land development, real estate, landscape architecture, or other relevant business, profession, or civic interest. At least two members, but not more than three members, shall be registered architects in the state. In the event there are, in the discretion of the town council, no bona fide applicants who are registered architects in the State of Florida, the town may solicit and appoint architects registered outside the State of Florida to fill one of the architect seats.

ARCOM Application Addendum for Katherine Catlin

1. Why are you interested in serving on the Architectural Commission? (Please explain and attach additional pages if necessary)

Architecture and the development of towns in a manner that preserves and enhances the beauty and quality of life is important to Palm Beach as an International Destination. It is the Commissions responsibility to deliver to the residents of Palm Beach buildings and homes that both meet the changing needs of our residents and, respect and retain the history and beauty of the town. I am committed to continuing to using my experiences both industry related and as an Alternate Member of ARCOM to make a difference for the town and its residents in the area of Architectural Design that maintains the integrity of the town and neighborhoods while allowing the residents to meet their needs as it relates to homes and commercial buildings.

As a fulltime resident of Palm Beach, I personally benefited from the rich culture and beauty of the town. I also am acutely aware of the challenges building on a barrier island, with small lots and a desire for increasingly larger homes presents. During my tenure as an Alternate on ARCOM, I have been diligent to insure the projects that come before us are reviewed without prejudice, striking balance in some challenging proposals. I would be honored to continue as a part of the Commission.

5. Do you have any personal experience with requesting approvals from the Town's Architectural Commission? (Please explain)

The experience I have in requesting approvals is in New Jersey. I have worked with Attorneys, Architects and developers/ builders to obtain approvals. I have been on the "Review/Approval" side as an Alternate Member of ARCOM for the past 2 years.

11. Please provide details regarding your educational background.

In addition to the 2 years I have served as an Alternate Member of ARCOM, I have extensive training in review and planning of buildings and land as it relates to Real Estate Development and New Construction. Many of the course I have taken are through the National Association of Home Builders. The MIRM Courses referenced on my resume are a series of Master Level courses related to the evaluation and development of real estate. I also hold the CLHMS (certified luxury home marketing specialist) designation and a Guild Member of the Institute for Luxury Home Marketing. My mentors have been some of the industry's top professionals such as Rene Pabon, CEO & President of Childs Dreyfus Group. As a judge for the Greater Atlanta Home Builders awards program numerous times, I have judged multiple categories including Land Use and Development.

ARCOM Application Addendum for Katherine Catlin

12. Why do you feel that you are qualified to serve on the Town's Architectural Commission? (Attach additional page if necessary)

I currently serve as an Alternate Member of the Architectural Commission. The experience and understanding I have as a result of this experience benefits both the Residents and Town of Palm Beach. My extensive background in the Housing & Construction Industry will support the mission of the commission. I have worked while on ARCOM to insure the projects presented were designed to complement the lot and respect the environmental challenges of that location to the benefit of our residents and business community. Redevelopment is happening in our town, we just have to drive around and look at the number of new homes coming out of the ground. We can have growth and redevelopment while honoring and preserving the beauty and architectural integrity of the town. Doing that, we preserve the unique, intrinsic value of Palm Beach and protect property values for all. The beauty and history of the buildings, both residential and commercial, in Palm Beach must be maintained while simultaneously allowing for the ever-changing needs of our residents.

7. Employment

KT Consulting & Associates LLC has been retained by Gold Coast Builders Association as the Executive Officer. The position is part time and not a conflict of interest. The position and mission of the association is to advocate for the industry and promote education and professionalism in the building industry and trades at a local level. The local jurisdiction is Palm Beach County and the Northern portion of Broward County. Neither my income or position are dependent, based on a result of the individual businesses of members.

Katherine Del Deo Catlin, CLHMS,CMP,CSP,GRI

Experience

Owner KT Consulting & Associates LLC. Palm Beach FL.

January 1, 2018 to Present

KT consulting and Associates, LLC specializes in marketing strategies, solutions and consultations for Housing Professionals and Property Owners. We create marketing teams and plans for properties not yet on the market, review and identify alternatives to current marketing plans. Properly marketed properties historically sell faster for more money and lower carrying costs.

Director Relocation Services & Global Business Development at Century 21 Worden & Green

October 2004 - November 2017

Century 21 Worden & Green is one of the largest Century 21 franchises in the US with divisions servicing the Residential, Commercial, New Construction & Land and REO areas of Real Estate sales & marketing. Supervise the daily management of Relocation Services and Referral Leads for two (2) offices. Training and development of the agents, to meet the standards of the Cartus Relocation Network and troubleshooting for problematic transactions.

EO at Metropolitan Builders & Contractors Association of NJ

The Metropolitan Builders & Contractors Association of NJ is a local professional trade organization affiliated with the New Jersey Builders Association (NJBA) and the National Association of Home Builders (NAHB). Responsibilities included running of the daily operations, coordination and involvement with state and national offices, event planning, budgeting, fund raising and oversight of OnSite Magazine among other varied duties.

Katherine Del Deo Catlin, CLHMS,CMP,CSP,GRI

January 2018 – Present

Member Gold Coast Builder Association West Palm Beach Fl

June 2014 – December 2015

Broker Associate/ Regional Manager at Century 21 Worden & Green

October 2004 - May 2014 (9 years 6 months)

Associate Member, Past Associate VP, Metropolitan Builders & Contractors Association of NJ

1989 - Present (30 years)

NJBA Leg Committee at New Jersey Association of Home Builders

2011 - 2015 (4 years)

Member at NJBA / NAHB

1989 - Present (28 years)

Broker of Record / Office Manager at RE/MAX Distinctive Properties

2002 - 2004 (2 years)

Opened office for investors. Duties included design of office, set up of all systems, development of policies & procedures, record keeping and general management, recruiting and training sales people .

Sales & Marketing Director at Pleasant Ridge Estates

January 1997 - May 2002 (5 years 5 months)

Broker/ Sale Associate at Weichert, Realtors

1995 - 2002 (7 years)

Realtor, Broker Associate, Regional New Home Manager at Weichert

1996 - 2001 (5 years)

Katherine Del Deo Catlin, CLHMS,CMP,CSP,GRI

Regional New Homes Manager at Weichert

1995 - 2000 (5 years)

During my tenure at Weichert I held the following positions - Sales Associate,
Regional New Homes Manager, New Homes Training Manager and New Homes
Site Manager

Sales Agent at Coldwell Banker

1989 - 1995 (6 years)

Group Mgr./Control Mgr. at Macy's

1983 - 1991 (8 years)

KATHERINE DEL DEO CATLIN

EDUCATION & CERTIFICATIONS

Fairleigh Dickinson University; Madison, NJ, BA 1974

Licensed NJ Real Estate Broker 1994
Institute of Residential Marketing (MIRM Candidate) 1996
Certified New Homes Sales Professional 1994
Certified New Homes Marketing Professional 2001
Certified Luxury Home Marketing Specialist 2004

Graduate Realtor Institute (GRI) 1994
Continuing Education Over 300 hours

LOCAL, STATE & NATIONAL TRADE AFFILIATIONS

Local Associations:

Hunterdon Somerset Association of Realtors (HSAR)
Metropolitan Builder & Contractors Association
Sales & Marketing Council (CBA)

State Associations:

New Jersey Association of Realtor (NJAR)
New Jersey Builders Association (NJBA)

National Associations:

National Association of Realtors (NAR)
National Association of Home Builders (NAHB)
National Sale & Marketing Council (NSMC) Former Member
Institute for Luxury Home Marketing (CLHM) Former Member

Committees:

NCJAR Board of Trustees 2003 - 2005
NCJAR PAC committee member 2001- 2002
NCJAR PAC Chairperson 2003- 2005
NCJAR Legislative committee member 2001-2004
GRI Instructor 1995 - 1996
NJBA Board of Trustees 2006
CSP Instructor 1995 - 2004
Metro PAC Board of Trustees 1993 - 2014
NAHB/NSMC Publications Committee 2002 -2004
NAHB/NSMC Publications Committee Chairperson 2003
NAHB/NSMC Membership / Local Council Committee 2002

Trade Affiliations Continued....

NJBA PR Committee 2000 – 2004
NJBA Sales & Marketing Committee 1993-96, 2002
NJBA Associate Committee 1993 – 1999
NJBA PAC Auction Committee 2000 - 2006
Musconetcong Watershed 1998 - 2001
Membership Committee Somerset County Board of Realtors (SCBR) 1994
Chairperson and Instructor SCBR Orientation Committee 1994 -1996
Visionary & Strategic Planning Committee (SCBR) 1993
Associate Vice President CBA 1993 & 1994
CBA Tradeshow Chairperson 1998, 2001
CBA PAC Auction Chairperson 1996 & 1999
Chair Person CBA Sales & Marketing Council 1994, 2002

AWARDS

Metro Associate of the Year 2014
NSMC National Membership Recruitment Certificate of Achievement 2001
CBA Membership Recruitment Award 2000
CBA Associate Appreciation Award 2000, 2001
CBA Sales Director of the Year 1998
CBA Special Achievement in New Home Sale 1997
CBA Kathy Hughes Memorial Award, 1995
CBA Million Dollar Sales Club 1993-2001
NJBA Million Dollar Sales Club 1995 - 2001
NJBA Chairman's Award PR Committee 2001
NJBA Associate Hall of Fame 2002
NJAR Million Dollar Sales Club 1992 – 95, 1997 – 2002
NJAR Distinguished Sales Club
Weichert Ambassador Club 1999 – 2001
Weichert Realtors Marketing Club, 1996
Weichert Realtors Sales & Marketing Club, 1997- 2001
Coldwell Banker Million-Dollar Club, 1989-1991
Coldwell Banker Multi-Million Dollar Club, 1992
Coldwell Banker Presidents Circle, 1993
Coldwell Banker New Homes Special Achievement Award 1992 & 1993