

TOWN OF PALM BEACH

Information for Town Council Meeting on: September 13, 2018

To: Mayor and Town Council

Via: Kirk W. Blouin, Town Manager

From: Jay Boodheshwar, Deputy Town Manager

Re: Proposed Town Sponsorship of Business Association Special Event on November 10, 2018, to be Hosted by the Worth Avenue Association

Date: August 30, 2018

STAFF RECOMMENDATION

Staff recommends that the Mayor and Town Council review the following report regarding the planning efforts for the Worth Avenue Association event: *Lilly Pulitzer 60th Anniversary Celebration*, to be held on Saturday, November 10, 2018, and consider approval for Town sponsorship, in accordance with Administrative Procedure No. 1-15-9.

GENERAL INFORMATION

The Worth Avenue Association is requesting Town sponsorship of an event, *Lilly Pulitzer 60th Anniversary Celebration*, scheduled for Saturday, November 10, 2018, from 7:30 pm to 9:30 pm. The event site to be considered includes Worth Avenue and Hibiscus Avenue. Attendance at this event is expected to be between 400 – 600 residents and invited guests. According to the sponsorship proposal, this after-hours fashion presentation and party will be a nod to the brand's storied roots and place in the American resort wear market.

Road closures are requested for Hibiscus Avenue, between Worth Avenue and Peruvian Avenue all day on November 10th and Worth Avenue, west of South County Road, from 5:00 p.m. – 10:00 p.m. on November 10th. See attached proposal for more information.

SPECIAL CONSIDERATIONS

Special Detail Police Officers will be assigned to monitor vehicular and pedestrian traffic. The event layout will be coordinated to ensure access to emergency vehicles is not impeded, should the need arise. All temporary installations will be reviewed by the Building Inspector to determine if permits are required and secured, as necessary.

FUNDING/FISCAL IMPACT

The Worth Avenue Association will provide a certificate of insurance naming the Town of Palm Beach as additional insured. Additional costs for police or other required Town staff, that may be required, will be paid for by the Association.

A refundable security deposit of \$2,000 will be collected prior to the event. This deposit will be returned, if all terms of the agreement are met and no damage to Town property is sustained, as a result of the event.

Attachement

cc: H. Paul Brazil, Director of Public Works
Darrell Donatto, Fire Rescue Chief
Nick Caristo, Acting Police Chief
Josh Martin, Director of Planning, Zoning, and Building