



*"The Capital City of the Palm Beaches"*

March 22, 2018

Mr. Kirk Blouin  
Town of Palm Beach  
Correspondence via e-mail

Dear Mr. Blouin,

We are so grateful to have had The Town of Palm Beach's past support for the City of West Palm Beach's 4<sup>th</sup> on Flagler celebration for so many years. I believe it's been over 15 years now. Thank You.

It's our 30<sup>th</sup> Anniversary this year and we are respectfully requesting the Town of Palm Beach again serve as a sponsor and donate \$ 12,000.00 to the event. As you know, we serve as the County's largest Fireworks display on the 4<sup>th</sup> of July.

This year, like last, we are also undertaking a 60-day Summer in Paradise Campaign to include an art-guised message about the affordable housing issue. We communicated with Gwen Peirce about this as well. As part of the celebration we are including trolley and bike tours that include Palm Beach destinations. Discover the Palm Beaches is helping to fund us and will promote Summer in Paradise and our Global Fairy Tale Village to out of market visitors in Florida, Massachusetts, Philadelphia, New York and Chicago.

I've attached an outline of the benefits you will continue to receive as a 4<sup>th</sup> on Flagler partner. Let me know if you have any other requests. We look forward to working with you on our 30<sup>th</sup> Anniversary of 4<sup>th</sup> on Flagler!

Sincerely,

Cinde A. Martin  
Marketing Consultant

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