

TOWN OF PALM BEACH

Information for Town Council Meeting on: May 13, 2025

TO: Mayor and Town Council

VIA: Kirk Blouin, Town Manager

FROM: H. Paul Brazil, P.E., Director of Public Works

RE: 2025 Annual Traffic Count Update

DATE: April 28, 2025

STAFF RECOMMENDATION

Town staff received the 2025 Annual Traffic Count Update deliverable from Kimley Horn and Associates April 22, 2025, and will present the findings at the Town Council meeting. Staff request that Town Council provide any direction deemed necessary.

GENERAL INFORMATION

Annual traffic counts have been conducted in the Town of Palm Beach since 2007. These counts always occur during season and typically occur sometime in February or March. This year's counts were performed between March 11th and March 13th, which were Tuesday, Wednesday and Thursday. This was the week prior to the West Palm Beach Boat Show and President Donald Trump was not in Mar A Lago. Prior to this year's counts, the percent change in the traffic counts has been less than 3% across multiple years, but more recently over 6% or an annual basis. This year's counts reflect a significantly different situation. The counts on Royal Palm Way and Royal Poinciana have increased by 100% in some cases. The counts on South County Road north of Peruvian Avenue saw an increase of over 200%.

Please find the report attached. Staff pulled out tables 5, 6, 7, and 8 for further discussion and explanation. Tables 5 and 6 show the locations of the traffic counts for morning and afternoon, the peak hour counts, and then provides the existing level of service in the far-right column of the table for each location of counts. Table 5 is for AM peak hour and Table 6 is for PM peak hour. The table provides information for how determination is made for identifying the level of service for the portion of the roadway for which the counts occur. As you read in the far-right column each location has a defined level of service. On table 5 the results show that there are nine (9) locations that are classified as D, one (1) as E and three (3) as F. On table 6 the results show that there are eight (8) locations that are classified as D and five (5) as F.

Tables 7 and 8 provide the historical counts for morning and evening since 2007.

FUNDING/FISCAL IMPACT

There is no funding/fiscal impact related to this item.

Attachments

cc: Jason Debrincat, Assistant Director of Public Works
Julie Parham, Deputy Town Engineer
Wayne Bergman, Director of Planning, Zoning, and Building
Nick Caristo, Chief of Police
Jennifer Hofmeister-Drew, Planner III