



**OFFICIAL SPONSORSHIP
Town of Palm Beach**

FRIDAY, JULY 4, 2025

Attendance approximately 100,000+

Join the City of West Palm Beach for South Florida's largest and best Fourth of July Celebration. This year's celebration will mark 4th on Flagler's 38th year! We are so proud that 4th on Flagler has become the largest, free community celebration in Palm Beach County. This year, as always, we invite the Town of Palm Beach and its residents to join us in providing this community celebration for all residents.



Benefits include:

- Right to a Corporate Display Areas; one (1) 10x10 tent on Flagler Drive
- Media Recognition
 - Corporate Inclusion in select radio ads to run on Hubbard Radio West Palm Beach
- Website Inclusion
- Collateral Inclusion on 4th on Flagler Collateral
- Prominent Signage at Event; Inclusion on all Sponsor Boards
- VIP Ticket Package for Event; VIP is located along the Seawall across from the Great Lawn this year
 - 1 VIP Parking Pass
 - 14 Tickets to the VIP Hospitality Area
- Right to pre and post event promotions (with City's prior approval)
- First right of refusal

PACKAGE VALUE - \$ 20+K ANNUALLY