

TOWN OF PALM BEACH

Information for Town Council Meeting on: March 4, 2025

To: Mayor and Town Council

Via: Kirk W. Blouin, Town Manager

From: Carolyn Stone, Deputy Town Manager – Business Enterprise and Culture

Re: Request from David Yarrow Photography for Still Photography Shoot

Date: February 20, 2025

GENERAL INFORMATION

In December 2024, the Town Council passed and adopted Ordinance No. 36-2024, requiring still photography shoots for commercial purposes to receive Town Council approval in addition to commercial videography.

David Yarrow Photography requests Town Council approval for a still photography shoot scheduled for Thursday, March 20, 2025, from 5:30 a.m. to 8:00 a.m. at the Clock Tower on Worth Avenue. The production will involve a crew of eight members, six picture vehicles, and three to five models. The filming application materials are attached.

FUNDING/FISCAL IMPACT

A \$1,500 application fee, \$1,000 per day filming fee, and a \$50 technology fee are required for the permit. If approved, the Town will receive \$2,550.00 in revenue.

Attachments – Commercial Filming Permit Application
cc: Department Directors