



"The Capital City of the Palm Beaches"

February 10, 2025

Mr. Kirk Blouin, Town Manager
Town of Palm Beach

Subject: Request for Continued Sponsorship for 4th on Flagler Celebration

Dear Mr. Blouin,

As the 4th of July approaches, we are once again preparing for our Independence Day festivities, and we would like to express our sincere gratitude for the Town of Palm Beach's ongoing support of the 4th on Flagler celebration. Your contribution each year has been invaluable, and we are truly appreciative.

Last year's event was an incredible success, drawing a huge crowd and creating great memories for all. We were thrilled to have WPBF 25 broadcast the *Project CommUNITY Fireworks from Home* special, a 30-minute live program that allowed Palm Beach County residents and beyond to experience our fireworks display from the comfort of their homes. We are excited to produce the event on Friday, July 4th, and look forward to another live TV broadcast this year.

Because of the continued success and impact of this celebration, we are respectfully requesting that the Town of Palm Beach again serve as a sponsor. As Palm Beach County's largest July 4th fireworks display, we are confident that this year's celebration will be spectacular. We are requesting a \$12,000 donation to support the event.

Attached, you will find an outline of the benefits the Town of Palm Beach will receive as a continued partner of 4th on Flagler. Please feel free to contact me if you have any questions or need further information. We look forward to the opportunity to work together again on the City of West Palm Beach's 4th of July celebration.

Sincerely,
VIA EMAIL
Cinde A. Martin
Marketing Consultant

"An Equal Opportunity Employer"