



# TOWN OF PALM BEACH

Recreation Department

## MEMORANDUM

TO: Kirk W. Blouin, Town Manager  
VIA: Carolyn S. Stone, Deputy Town Manager; Bob Miracle, Deputy Town Manager  
FROM: Mark D. Bresnahan, Director of Recreation  
SUBJECT: Change the Designation of the Municipal Lot within Seaview Park  
DATE: February 3, 2025

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### STAFF RECOMMENDATION

Staff recommends the re-designation of the Royal Palm Way parking lot from a general public use lot to one reserved exclusively for the use of Seaview Park.

### COMMISSION RECOMMENDATION

The Recreation Advisory Commission voted unanimously to endorse this change at its January 24, 2025 meeting.

### GENERAL INFORMATION

Staff and residents have observed that individuals frequently park in this lot without engaging in recreation, thereby limiting availability for those seeking to use the Mandel Recreation Center, Seaview Park, Tennis Center, and playground. On school days, street parking along Seaview Avenue is typically at capacity by 8:30 a.m., leaving few alternatives for visitors to the park. Implementing this change should enhance access for residents while potentially increasing membership and participation in recreation programs.

Under this proposal, ParkMobile would remain in use, but parking would be permitted only for individuals actively utilizing park amenities—such as the tennis courts, fitness center, café, or playground. If approved, signage would be posted that reads, “PARKING FOR SEAVIEW PARK USERS ONLY”

### BUDGET IMPLICATIONS

A slight decrease in parking revenue for this lot may occur. However, this reduction should be offset by a modest increase in recreation memberships and programming sales as residents will find it easier to park nearby. Furthermore, most individuals displaced by this change will likely seek out other lots or street parking locations that also utilize ParkMobile, minimizing any overall loss in parking revenue.

### STRATEGIC PLAN

This change is in support of the Mobility and Transportation Strategic Plan Priority.