

RESOLUTION NO. 122-2024

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF PALM BEACH, PALM BEACH COUNTY, FLORIDA, AWARDING RFP NO. 2024-27, MARINA MARKETING SERVICES TO JACOBER CREATIVE FOR A FIVE-YEAR AWARD IN THE AMOUNT OF \$1,429,825, APPROVING A CONTINGENCY OF \$150,000 AND ESTABLISHING A PROJECT BUDGET OF \$1,579,825

NOW, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF PALM BEACH, PALM BEACH COUNTY, FLORIDA, as follows:

Section 1. The Town Council of the Town of Palm Beach hereby approves Resolution No. 122-2024, awarding RFP No. 2024-27, Marina Marketing Services to Jacober Creative for a five-year award in the amount of \$1,429,825, approving a contingency of \$150,000 and establishing a project budget of \$1,579,825.

Section 2. The Town Manager is hereby authorized to execute the Purchase Orders on behalf of the Town of Palm Beach for these improvements.

PASSED AND ADOPTED in a regular, adjourned session of the Town Council of the Town of Palm Beach assembled this *10th* day of *September*, 2024

Danielle H. Moore, Mayor

Bobbie D. Lindsay, Town Council President

Lewis S.W. Crampton, Council President Pro Tem

ATTEST:

Julie Araskog, Town Council Member

Edward A. Cooney, Town Council Member

Kelly Churney, Acting Town Clerk

Bridget Moran, Town Council Member