

Responses

Success: All data is valid!

Status	#	Description	Hourly Rate	Numeric	Numeric	Numeric	Numeric	Numeric	Total Cost for 5 years
				Year 1 Cost	Year 2 Unit Cost	Year 3 Unit Cost	Year 4 Unit Cost	Year 5 Unit Cost	

Basis of Award

Success: All values provided	#1-1	Price for Marketing and Design retainer	1	\$ 85,000.00	\$ 88,825.00	\$ 93,000.00	\$ 97,000.00	\$ 101,500.00	\$ 465,325.00
Success: All values provided	#1-2	Price for Public Relations retainer	1	\$ 60,000.00	\$ 63,000.00	\$ 65,500.00	\$ 68,500.00	\$ 71,500.00	\$ 328,500.00
Success: All values provided	#1-3	Price for Social Media retainer	1	\$ 60,000.00	\$ 63,000.00	\$ 65,500.00	\$ 68,500.00	\$ 71,500.00	\$ 328,500.00
Success: All values provided	#1-4	Annual price for photography/video to support per scope of services.	1	\$ 20,000.00	\$ 21,000.00	\$ 22,000.00	\$ 23,000.00	\$ 24,000.00	\$ 110,000.00
Success: All values provided	#1-5	Price for one campaign	1	\$ 60,000.00	\$ 0.00	\$ 65,500.00	\$ 0.00	\$ 72,000.00	\$ 197,500.00
Basket Total				\$ 285,000.00					\$ 1,429,825.00
Grand Total				\$ 285,000.00					\$ 1,429,825.00