



TOWN OF PALM BEACH

Recreation Department

MEMORANDUM

TO: Bob Miracle, Deputy Town Manager
FROM: Carolyn S. Stone, Deputy Town Manager
Mark Bresnahan, Director of Recreation
SUBJECT: FY 2025 Proposed Fee Schedule
DATE: July 2, 2024

The proposed FY25 fee schedule includes recommended increases in all areas - golf, tennis, and recreation center fees.

Golf

The proposed golf green fees have minor increases based on dynamic pricing. These fees were reviewed with Club Caddie, the provider of POS and electronic tee time sheets. Riding cart rentals were rounded up across the board, as well as all practice range buckets. Dynamic pricing will be used to maximize revenue and increase play during underutilized times.

Tennis

The proposed fee schedule for tennis operations includes a 4% increase in all annual and seasonal fees for residents and a 5% increase for non-residents. A new category for daily court passes, "Happy Hour", will offer a 15% reduction in fees from 12:30-5 p.m.

Mandel Recreation Center

Staff is recommending an increase to four of the rental fee classifications. Clean-up and additional staff will increase \$5 per hour; rental of the gymnasium/front lawn will increase by \$25 per hour; and deposits will increase by \$50. Proposed fees for the fitness center include increasing fees as follows:

- Annual Pass
 - \$20.00 increase for a single; \$30.00 increase for two resident adults of the same household
- Monthly Pass
 - \$10.00 increase for a single; \$20.00 increase for two resident adults of the same household
- 3 Month Pass
 - \$20.00 increase for a single; \$30.00 increase for two residents of the same household
- Daily Pass
 - \$2 increase for resident daily, \$3 increase for resident guest fee
- Guest Trainer Fee
 - \$5 increase

c: Kirk Blouin, Town Manager

Rance Gaede, Assistant Director of Recreation
Tony Chateauvert, Golf Manager
Michael Horn, Marina Manager